

AGENDA

Meeting: CHIPPENHAM AREA BOARD
Place: Chippenham Rugby Club, Allington Fields, Frogwell, Chippenham, SN14 0YZ
Date: Monday 7 March 2011
Time: 7.00 pm

Including the Parishes of Biddestone, Castle Combe, Chippenham Without, Chippenham, Christian Malford, Grittleton, Hullavington, Kington Langley, Kington St Michael, Langley Burrell, Nettleton, North Wraxall, Seagry, Stanton St Quintin, Sutton Benger and Yatton Keynell

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this Agenda to Penny Bell, on 01249 706613 or email penny.bell@wiltshire.gov.uk or Victoria Welsh (Chippenham Community Area Manager), direct line 01249 706446 or (email) victoria.welsh@wiltshire.gov.uk

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

Desna Allen – Queens & Sheldon (Chairman)	Peter Hutton – Cepen Park & Derriards
Chris Caswill – Monkton	Mark Packard – Pewsham (Vice Chair)
Paul Darby – Hardenhuish	Nina Phillips – Cepen Park & Redlands
Bill Douglas – Hardens & England	Judy Rooke – Lowden & Rowden
Howard Greenman - Kington	Jane Scott OBE– By Brook

Items to be considered	Time
<p>1. Chairman's Welcome and Introductions</p> <p>2. Apologies</p> <p>3. Minutes (<i>Pages 3 - 14</i>)</p> <ul style="list-style-type: none"> i. To approve the minutes of the meeting held on Monday 17 January 2011. ii. Actions from previous meetings. <p>4. Declarations of Interest</p> <p>Councillors are requested to declare any personal or prejudicial interests, or dispensations granted by the Standards Committee</p> <p>5. Chairman's Announcements (<i>Pages 15 - 22</i>)</p> <p>To include the following:</p> <ul style="list-style-type: none"> i. Petitions (verbal update) ii. Draft Reducing Child Poverty Strategy 2011-2014 (attached) iii. Localism Bill - Proposed Changes to Arrangements Governing the Conduct of Councillors (attached) iv. Childcare Sufficiency Assessment (attached) v. End of Life Care (attached) vi. Adult Health & Social Care Event (verbal update) vii. VisitWiltshire Days Out Fair (verbal update). 	<p>7:00pm</p>
<p>6. Children's Parliament - Road Safety</p> <p>To receive a presentation and a DVD from the Children's Parliament on road safety issues.</p>	<p>7:15pm</p>
<p>7. Town, Parish and Partner Updates (<i>Pages 23 - 58</i>)</p> <p>To note the written reports and receive updates from any partners who wish to contribute:</p> <ul style="list-style-type: none"> i. Town and Parish Councils ii. Wiltshire Police iii. Wiltshire Fire and Rescue Service iv. NHS Wiltshire v. Chippenham and Villages Community Area Partnership vi. Chippenham Vision Board vii. Community Area Young People's Issues Group (CAYPIG) viii. Children's Parliament ix. Westlea Housing Association. 	<p>7:30pm</p>

8.	<p>Community Services Contract - Great Western Hospital</p> <p>To receive information from Great Western Hospital about its new contract to run the community services currently run by the PCT.</p>	7:45pm
9.	<p>Provision of Employment Land in Chippenham (<i>Pages 59 - 66</i>)</p> <p>To receive a presentation from the Chippenham Vision Board Director; Tim Martienssen.</p>	8:15pm
10.	<p>End of Year Round-Up</p> <p>The Chairman will lead an overview of the Area Board's activities and achievements during 2010/11.</p>	8.35pm
11.	<p>Community Asset Transfer (<i>Pages 67 - 72</i>)</p> <p>To consider the transfer of a piece of land adjacent to Chippenham Sailing and Canoeing Club.</p>	8.50pm
12.	<p>Funding (<i>Pages 73 - 78</i>)</p> <p>a. Community Area Grants Scheme To consider the following applications to the Community Area Grants Scheme 2010/11:</p> <ul style="list-style-type: none"> <li data-bbox="383 1052 1212 1153">i. ChAP Health & Social Care Project Team - £962 requested to deliver healthy eating sessions for primary school children and their parents. <li data-bbox="383 1164 1212 1243">ii. Unity House - £1,000 requested for the purchase of a wooden workshop and wooden bench. <li data-bbox="383 1254 1212 1355">iii. Kington St Michael Parish Hall Committee - £4,196 for the resurfacing and improved drainage to the car park area adjacent to Kington St Michael Village Hall. <li data-bbox="383 1366 1212 1467">iv. Kington Langley Playing Fields Association - £3,945 requested to install a CCTV system and floodlights at Kington Langley Village Hall. <p>Grants application packs for the Community Area Grants Scheme are available from the Community Area Manager or electronically at www.wiltshire.gov.uk/areaboardscommunitygrantsscheme.htm</p> <p>b. Performance Reward Grant Scheme To consider the following applications to the Performance Reward Grant Scheme 2010/11:</p> <ul style="list-style-type: none"> <li data-bbox="383 1859 1212 1973">i. Wiltshire Police - £20,000 requested for the purchase of 500 x UV3C Twin Task Torches (crime detection through ultra-violet scanning). 	8.55pm

c. Area Board Projects

To consider the following applications for funding from the councillor-led Area Board Projects scheme:

- i. Adult Health & Social Care Event - £1,000 requested for 'slipper exchange' (100 pairs of slippers for exchange to the community).

13. **Evaluation and Close** (*Pages 79 - 80*)

9:10pm

The Chairman will invite any remaining questions from the floor and provide an opportunity to raise new community issues.

The meeting is asked to note the future meeting dates below and is reminded to complete the evaluation forms in the packs.

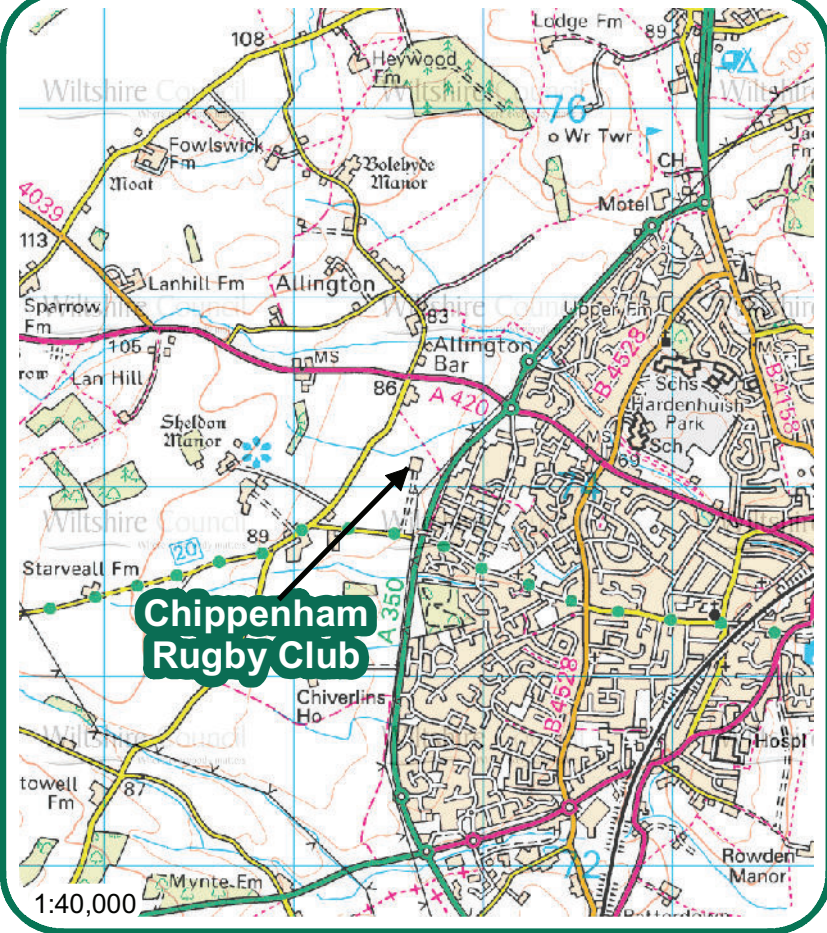
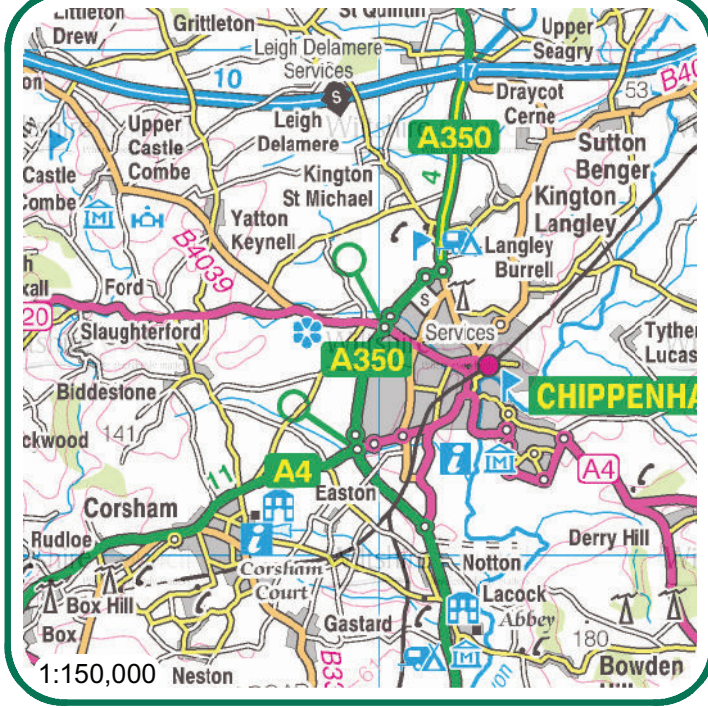
The Forward Plan is attached for information.

Future Meeting Dates

Monday 9 May 2011
6.30 pm for 7.00 pm
Chippenham Town Hall

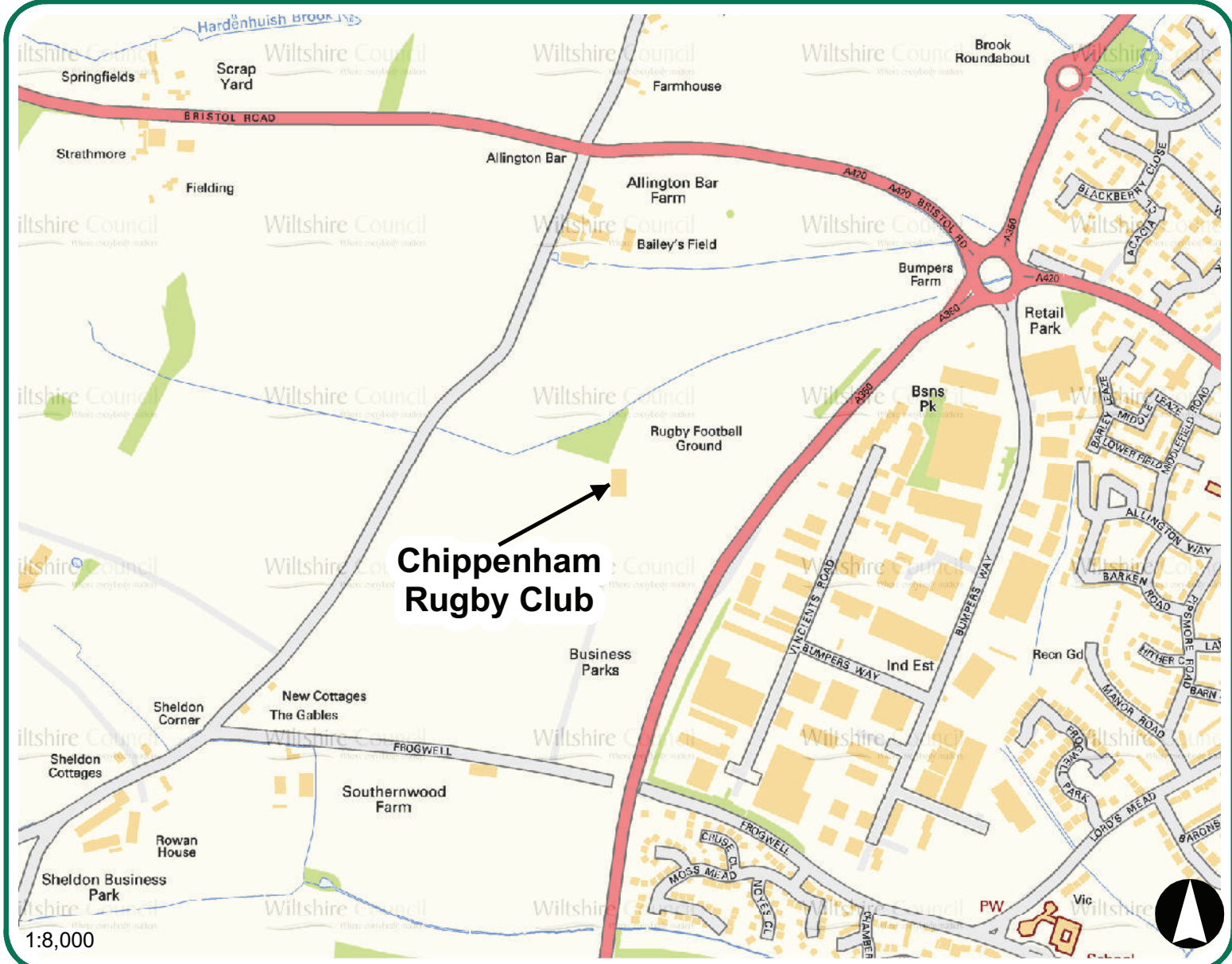
Monday 4 July 2011
6.30 pm for 7.00 pm
Venue to be confirmed

Monday 12 September 2011
6.30 pm for 7.00 pm
Venue to be confirmed



Chippenham Rugby Club
Allington Fields
Sheldon Corner
Chippenham
SN14 0YZ

Wiltshire Council
 Where everybody matters



MINUTES

Meeting: CHIPPENHAM AREA BOARD
Place: St Peters Primary School, Lord's Mead, Chippenham, SN14 0LL
Date: 17 January 2011
Start Time: 7.00 pm
Finish Time: 8.50 pm

Please direct any enquiries on these minutes to:

Penny Bell (Democratic Services Officer), Tel: 01249 706613 or (e-mail) penny.bell@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Desna Allen (Chairman), Cllr Mark Packard (Vice Chairman), Cllr Bill Douglas, Cllr Howard Greenman, Cllr Peter Hutton, Cllr Nina Phillips, Cllr Judy Rooke and Cllr Jane Scott OBE

Cllr John Noeken (Cabinet Member for Resources)

Wiltshire Council Officers

Penny Bell, Democratic Services Officer
Victoria Welsh, Community Area Manager
Parvis Khansari, Service Director for Strategic Services (Highways & Passenger Transport)
Judy Edwards, Extended Services
Frank Coleman, Customer Services Manager

Town and Parish Councillors

Chippenham Town Council – Andrew Noblet, Andy Phillips, Harry Purdon, Sue Wilthew (Clerk/Chief Executive)
Biddestone and Slaughterford Parish Council – Alison Butler, Rachel deFossard
Chippenham Without Parish Council – Doris Lendon
Christian Malford Parish Council – Ray Stockall, K Bolter
Grittleton Parish Council – Lesley Palmer

Hullavington Parish Council – William Harmer, M Morgan, Sharon Neal
Kington Langley Parish Council – Maurice Dixson
North Wraxall Parish Council – J King
Stanton St Quinton Parish Council – Brett Conway, Sherry Meadows

Partners

Wiltshire Police – Inspector Steve Cox, Sergeant Allan George, Chief Inspector Charlie Dibble
Wiltshire Police Authority – Gill Stafford
Wiltshire Fire and Rescue Service – Mike Franklin
Chippenham and Villages Area Partnership – Jane Clark
Chippenham Vision – John Clark
MOD Hullavington – Lt Col Simon Kitching, Pete Murton

Members of Public in Attendance: 20

Total in attendance: 58

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>	<u>Action By</u>
1.	<p><u>Chairman's Welcome and Introductions</u></p> <p>The Chairman, Councillor Desna Allen, welcomed everyone to the meeting of the Chippenham Area Board and thanked the Headteacher of St Peter's School, Julia Harle, for facilitating the use of the school hall.</p> <p>The Chairman also welcomed to the meeting Councillor John Noeken, Cabinet Member for Resources, and Sue Wilthew, the new Clerk and Chief Executive to Chippenham Town Council.</p>	
2.	<p><u>Apologies</u></p> <p>Apologies for absence were received from Councillor Chris Caswill, Jo Howes of NHS Wiltshire, Terence Bates of Chippenham Town Council and Richard Williams of the Development Service for Young People.</p>	
3.	<p><u>Minutes</u></p> <p><u>Decision</u> The minutes of the meeting held on Monday 22 November 2010 were agreed a correct record and signed by the Chairman.</p>	
4.	<p><u>Declarations of Interest</u></p> <p>There were no declarations of interest.</p>	
5.	<p><u>Chairman's Announcements</u></p> <p>a) The Chairman made the following local announcements:</p> <ul style="list-style-type: none"> i. Taxi Marshall Scheme – an update would be provided under Item 11. ii. Street Pastors Scheme – an update would be provided under Item 11. iii. Petitions received – two petitions had been received and would be forwarded to the appropriate service directors. The petitions related to trees at Monkton Park and housing development at Westinghouse Sports Ground. iv. Health and Adult Care Event – Councillor Peter Hutton announced that this event would take place 	

	<p>on Friday 11 March 2011 at the Neeld Hall in Chippenham. Flyers and posters to advertise the event were in the process of being produced and it was hoped that parish and town councils would held to display them.</p> <p>v. The Chairman paid thanks to Inspector Kate Pain, who had recently moved on to different responsibilities. The Chairman welcomed her replacement to the meeting; Inspector Steve Cox.</p> <p>b) The Chairman announced that that briefing papers were available on the following matters:</p> <ul style="list-style-type: none"> i. Street Trading - a consultation paper was also available. ii. The results of the recent Waste Consultation. iii. Local Flood Protection and information on how parish and town councils could obtain gel sacks to assist with flooding. iv. The outcome of the recent Leisure Facilities Review. v. Information on Fairtrade Fortnight. vi. Dog Control Orders – information on the consultation. vii. Community Area Awards – nominations were sought and the awards would be made at the Area Board meeting on Monday 9 May 2011. Further information was available by contacting Victoria Welsh, Community Area Manager, on 01249 706446 or Victoria.welsh@wiltshire.gov.uk. Volunteers for the judging panel were also being sought and anyone interested should contact the Chairman. 	
6.	<p><u>Town, Parish and Partner Updates</u></p> <p>i. Wiltshire Police and Wiltshire Police Authority Gill Stafford of the Wiltshire Police Authority gave a presentation regarding budget cut proposals and the public consultation.</p> <p>Funding cuts to the Wiltshire Police Authority meant that £15million of savings needed to be identified and made over the next four years. The main aim was to achieve this without compromising the effectiveness or efficiency of the police service.</p>	

The public consultation could be completed online at www.wiltshire-pa.gov.uk or in paper form by telephoning 01380 734022 to request a copy.

An update report from Wiltshire Police was circulated and Sgt Allan George reported that violent crime in the Chippenham area had reduced by 16%. Overall crime had also reduced by 10%. Sgt George also thanked the Area Board for supporting the grant application to supply door radios, which had since been formally approved.

ii. Wiltshire Fire and Rescue Service

Mike Franklin of Wiltshire Fire and Rescue Service reported that the total number of fires in the Chippenham area had decreased by 22 during the last period. He also reported that the proactive work regarding community safety was continuing. A report indicating recent fire statistics would be appended to the minutes.

iii. NHS Wiltshire

An update report was contained within the agenda.

iv. Parish and Town Councils

Seagry Parish Council – Jane Clark enquired on behalf of Seagry Parish Council whether there was any progress with the devolution of the parish allotments. Victoria Welsh, Chippenham Community Area Manager, undertook to investigate the matter.

Grittleton Parish Council – Lesley Palmer reported that the parish had organised a movieola which people were invited to attend at £5 per ticket.

v. Chippenham and Villages Area Partnership (ChAP) –

Jane Clark reported that a leisure survey was being conducted which would feed into the Chippenham Vision. Results so far had been mixed, with some facilities such as the library and museum rating high on satisfaction, and other facilities such as the Olympiad and the cycle path near Lacock rating low. The survey could still be completed, either online at www.chap-partnership.co.uk or in paper

**Victoria
Welsh**

	<p>form.</p> <p>vi. Chippenham Vision Board – John Clark reported that a public consultation event was being held on 3 and 4 February 2011 and would be by invitation only. Facilitators were required to assist with this event, along with a ‘dress rehearsal’ which would take place at 10am on 24 January 2011.</p> <p>Councillor Jane Scott reported that an Executive Summary of the Localism Bill could be circulated to town and parish councils. It was agreed that this would be useful.</p>	<p>Cllr Scott</p>
<p>7.</p>	<p><u>Community Resilience - Town and Parish Councils Emergency Plans</u></p> <p>The Chairman announced an alteration to the agenda, with this item being taken as Item 7 instead of Item 14.</p> <p>Nick Bate, Emergency Planning Officer, gave a presentation on town and parish emergency plans. Given the recent bad weather, particularly rain and snow, the production of emergency plans was very relevant, and parish and town councils were being asked to assist with this initiative.</p> <p>The Plans were compiled using national ‘at risk’ data, as well as local risk information from the individual parishes, and a nominated person would take responsibility for preparing the Plans and ensuring that were kept up to date.</p> <p>The government had produced a template to assist with the production of Emergency Plans, which would be circulated amongst parish and town councils via their clerks.</p> <p>The Chairman thanked Nick for attending the meeting to highlight this issue.</p>	<p>Nick Bate</p>
<p>8.</p>	<p><u>Wiltshire Council's New Approach to Providing Face to Face Access to Council Services</u></p> <p>Frank Coleman, Customer Services Manager, gave a presentation on Wiltshire Council’s new proposals to improve the customer’s access to services.</p> <p>A DVD had been shown prior to the meeting which showed Wiltshire Council’s intention to increase the range of services delivered in customers’ homes and business premises. Area</p>	

	<p>Boards and local people/groups were being asked to recommend local venues in their areas that could be used for face to face meetings between customers and council officers.</p> <p>In the discussion that ensued, the importance of multi-agency working and sharing of resources was highlighted.</p> <p>The Chairman thanked Frank for his presentation.</p>	
9.	<p><u>Cabinet Representative</u></p> <p>Councillor John Noeken, Cabinet Member for Resources, provided the following overview of activities within his portfolio:</p> <ul style="list-style-type: none"> • The Council had recently reduced its middle management by 240 posts, which would result in savings of £8million per year. • New 'lean thinking' systems were intending to save the Council £9million per year on procurement. • The new Bourne Hill office in Salisbury has recently opened to replace a number of old, not fit-for-purpose buildings that were inherited from the former district councils. • Changes and improvements at the Olympiad Leisure Centre were ongoing. • The Council had recently acquired full responsibility for the Monkton Park offices in Chippenham, having ended the Private Finance Initiative (PFI). This takeover was the first of its kind. • The Council's contract with its IT services provider, Steria, had been terminated and IT services brought back in-house, which was expected to improve efficiency and service quality. <p>Congratulations were paid to Wiltshire Council for securing ownership of the Monkton Park office.</p>	
10.	<p><u>Buckley Barracks, Hullavington</u></p> <p>Lt Col Simon Kitching, Commanding Officer at 9 Regiment RLC, Buckley Barracks, Hullavington, gave a presentation about the Regiment's efforts to engage with the Community. Buckley Barracks was one of eighteen regular regiments and whilst based in Hullavington, spanned across other parishes including Stanton and Lyneham.</p> <p>The Chairman thanked Lt Col Kitching for attending the meeting</p>	

	and giving a presentation, and welcomed Mike Morgan and William Harmer of Hullavington to present a cheque to the Army Benevolent Fund on behalf of the Parish Council.	
11.	<p><u>Dog Control Orders</u></p> <p>The Chairman announced that, due to time constraints with the agenda, there would not be a presentation on this matter, and instead a briefing sheet was circulated containing details of this consultation.</p>	
12.	<p><u>Area Board Priorities Update</u></p> <p>i. Road Safety – Lead Councillor: Bill Douglas Councillor Douglas announced that the Cabinet Member for Highways and Transport had recently signed-off the decision to install traffic calming measures on Webbington Road in Pewsham. The pedestrian crossing on Hardenhuish Lane was also confirmed and work was due to start at the end of the week.</p> <p>ii. Skate Park – Lead Councillor: Paul Darby The Chairman advised that a meeting had been held last week, and that officers in Property Services were currently opening negotiations for potential sites. Further updates would be provided at future Area Board meetings.</p> <p>iii. Adult Social Care – Lead Councillor: Peter Hutton Councillor Hutton reiterated details of the meeting that was taking place on Friday 11 March 2011 at the Neeld Hall in Chippenham. Many partner agencies and local groups would be in attendance to offer advice and support.</p> <p>iv. Night Time Economy – Lead Councillors: Peter Hutton and Chris Caswill Councillor Hutton thanked the Area Board and Chippenham Town Council for supporting the Taxi Marshalls Scheme over the Christmas and New Year periods. The Scheme had been very successful and it was hoped the scheme would continue this coming Christmas.</p> <p>The Chairman announced that Councillor Caswill had resigned from this group, as it was felt that the</p>	

	<p>representation of one Area Board councillor was sufficient.</p> <p>v. Childhood Obesity – Led by ChAP</p> <p>Julia Stacey announced that the Health and Social Care Group would imminently be submitting a funding application to the Area Board for a project involving primary schools, and for a pre-school healthy eating project. It was hoped that a presentation would be made at the next Area Board meeting.</p>	
13.	<p><u>Funding</u></p> <p>a) Community Area Grant Scheme</p> <p>The Area Board considered three applications to the Community Area Grant Scheme, as follows:</p> <p>i. <u>Wiltshire Music Centre</u> The sum of £3,432 was requested to deliver a music educational project in five primary schools.</p> <p><u>Decision</u> The Area Board awarded the sum of £3,432 to the Wiltshire Music Centre. <i>Reason: The application met the Community Area Grant criteria 2010/11 and demonstrated a like to Wiltshire Council's priorities.</i></p> <p>ii. <u>Oate Hill Neighbourhood Watch Group</u> The sum of £1,074 was requested for the installation of a handrail along steps adjoining Oate Hill and Habrels Close.</p> <p><u>Decision</u> The Area Board awarded the sum of £1,074 to Oate Hill Neighbourhood Watch Group. <i>Reason: The application met the Community Area Grant criteria 2010/11 and demonstrated a link to Wiltshire Council's priorities.</i></p> <p>iii. <u>Langley Fitzhurse After School Club</u> The sum of £3,576 was requested to introduce an after school club.</p> <p><u>Decision</u> The Area Board awarded the sum of £3,576 to Langley Fitzhurse After School Club. <i>Reason: The application met the Community Area</i></p>	<p>Victoria Welsh</p> <p>Victoria Welsh</p> <p>Victoria Welsh</p>

	<p><i>Grant criteria 2010/11 and demonstrated a link to the Community Area Plan.</i></p> <p>iv. <u>Delegated Authority</u> The Area Board also considered a proposal to delegate authority to the Community Area Manager, in consultation with the Area Board Chairman and/or Vice Chairman, to approve expenditure between Area Board meetings.</p> <p><u>Decision</u> The Area Board agreed to delegate responsibility to the Community Area Manager, in consultation with the Chairman and/or Vice Chairman, to approve expenditure of up to £200 between Area Board meetings.</p> <p>b) Performance Reward Grant Scheme</p> <p>i. <u>Wiltshire Police</u> This application was withdrawn and it was anticipated that it would be re-submitted for consideration at a future meeting.</p> <p>ii. <u>Relate</u> The sum of £25,500 was requested to create a new service to support vulnerable children and young people who were not thriving due to severe emotional distress.</p> <p><u>Decision</u> The Area Board supported the application from Relate and recommended that it went forward for approval by the Performance Reward Grant Panel.</p> <p>c) Area Board Projects</p> <p>i. <u>Wiltshire Fire and Rescue Service – Street Survival Packs</u> Although not on the agenda, the Chairman announced that this application for funding would be taken as a late item in accordance with the Council’s Constitution, as the project was time critical.</p> <p>The application sought the sum of £750 towards the cost of producing 25 street survival packs to be distributed to homeless people by Doorway.</p>	<p>Victoria Welsh</p> <p>Victoria Welsh</p>
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16.	<p><u>Evaluation and Close</u></p> <p>The Chairman welcomed questions from the floor.</p> <p>It was agreed that a future agenda item concerning the Localism Bill would be brought to the Area Board, once sufficient information was available.</p> <p>Councillor Packard requested that Emery Gate car park needed to undergo improvements, and suggested that it would be useful if there was a facility to pay on exit rather than pay and display, and also for a sign to show how many empty spaces there were.</p> <p>Councillor Douglas requested that the ticket machines in local car parks be changed in order that they could give change, as currently the ticket machines did not provide change.</p> <p>A question arose regarding whether planning permission was required for the installation of war memorials and notice boards, and the Chairman advised that this information could be obtained by contacting the Planning department.</p> <p>The Chairman thanked everyone for attending the meeting and requested that they completed an evaluation form before leaving.</p>	<p>Penny Bell</p> <p>Victoria Welsh</p> <p>Victoria Welsh</p>
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Draft Reducing Child Poverty Strategy 2011-2014

Consultation is currently taking place on the draft of the Reducing Child Poverty Strategy which covers the period 2011-2014. The consultation period ends on 4th April 2011. The draft strategy, needs assessment and key consultation questions can be found on the Wiltshire Pathway website by following the link below:
<http://www.wiltshirepathways.org/ShowNews.asp?NewsID=369>

Highlights from the Draft Reducing Child Poverty Strategy

Research demonstrates that children who grow up in poverty face a greater risk of poor health, being exposed to crime and failing to reach their full potential. This in turn can limit their potential to earn the money needed to support their own families in later life, and so a cycle of poverty is created. Children are said to be living in relative income poverty if their household's income is less than 60 per cent of the median national income.

It is estimated that in 2008 there were 11,120 children living in poverty in Wiltshire. This represents 11.0% of all children.

Top Ten Child Poverty Areas in Wiltshire

1	Melksham North - north east	6.	Wootton Bassett North - central
2	Trowbridge John of Gaunt - Studley Green	7.	Salisbury Bemerton - south
3	Salisbury St Martin - central	8.	Salisbury Bemerton - west
4	Chippenham Hill Rise - north west	9.	Chippenham Queens - east
5	Trowbridge Drynham - Lower Studley	10	Trowbridge Adcroft- Seymour

The draft strategy sets out 5 strategic objectives with some suggested actions.

- 1 Keeping child poverty in the spotlight**
 - Local partners to sign up to a reducing child poverty charter.
 - The creation of a multi agency child poverty task group, accountable to the Children and Young People's Trust Commissioning Executive, to develop and oversee a top level action plan.
- 2 Providing support to the 0-5 year olds in the most disadvantaged families**
 - Further develop the role of the children's centres.
 - Deliver the Healthy Child Programme within available resources.
- 3 Narrowing the educational attainment gap**
 - Support and encourage the take- up of free childcare places for 2, 3 and 4 year olds.
 - Schools and other agencies to continue to address the attainment gap. From April 2011 schools will receive additional funding through the new pupil premium.
- 4 Creating an inclusive Wiltshire with an appropriate job for everyone and economic opportunity for all**
 - The Wiltshire Work and Skills Plan identifies five priority themes and includes detailed action plans for addressing worklessness.
- 5 Considering a consolidated, geographic approach to areas of concentrated child poverty**
 - Through the Area Boards and approaches to integrated working across services, consider tailored approaches and community responses to issues in specific areas.

Chippenham Area Board – Monday 7 March 2011

Chairman's Announcements

Localism Bill - Proposed Changes to Arrangements Governing the Conduct of Councillors

The Government's Localism Bill, published on 13 December 2010, makes significant changes to the current arrangements governing the conduct of councillors in Wiltshire. The proposals in the Bill include:

- removing the requirement for councils to adopt a national code of conduct for councillors;
- abolishing Standards for England, the national body responsible for overseeing the current standards regime in England;
- introducing new arrangements for the registration and declaration of personal interests, backed by the criminal law;
- giving councils a duty to promote and maintain high standards of conduct by councillors;
- enabling councils to adopt a voluntary code of conduct.

Councils, including unitary, town, parish and city councils will be expected to establish a committee to oversee the council's arrangements for promoting and maintaining high standards of conduct.

We will be monitoring the Localism Bill as it proceeds through Parliament. The Bill is expected to become law in the Autumn 2011. Further details on the arrangements will be provided in regulations.

In the meantime the current arrangements for standards, including the local assessment, consideration and determination of complaints under the model code of conduct adopted by councils, will continue to apply. We anticipate that the new arrangements will not come into effect until the Spring 2012.

We will be providing updates on the progress of this legislation to towns, parish and city councils.

If you need any further information on this matter please contact:

Ian Gibbons, Solicitor to the Council and Monitoring Officer
01225 713052 E-mail ian.gibbons@wiltshire.gov.uk; or

Nina Wilton, Head of Governance and Deputy Monitoring Officer
01225 713078 E-mail nina.wilton@wiltshire.gov.uk

Chippenham Area Board - Monday 7 March 2011

Chairman's Announcements

Childcare Sufficiency Assessment

Local authorities have a duty, under the Childcare Act 2006, to assess the sufficiency of childcare in their area and produce a report. Wiltshire's second report has now been drafted and it is out for consultation on the Wiltshire Council website: <http://www.wiltshire.gov.uk/schoolseducationandlearning/earlyyearsandchildcare/childcaresufficiencyassessment.htm>.

Any comments should be forwarded to the early years team using the response sheet provided on the website by 20 March 2011. The final report will be published on the website before 1 April 2011.

Further information is available from: Email: earlyyears@wiltshire.gov.uk
Telephone: 01225 785674

Chippenham Area Board – Monday 7 March 2011

Chairman's Announcements

End of Life Care: Dying Matters – awareness week 16-20 May 2011

There's one thing we can all guarantee in life and that is one day we will die. We choose how we live and how we have our children, but often don't get around to discussing our future plans. Death remains a taboo subject, something we're all afraid or unwilling to talk about.

NHS Wiltshire, Wiltshire Council and local hospices are joining in with national events planned for 'Dying Matters' week 16-20 May. The aim being to raise awareness of how we can talk about planning for our future care and putting plans in place with our families

Ask most people how they would like to die and most would say 'at home, or a hospice, and surrounded by the people that I love.' But fewer than half of us achieve that aim.

Planning for your future not only ensures your wishes will be respected but that your family and loved ones are taken care of and supported at a very difficult time.

You can also really support your family by writing a will; planning your funeral and putting into place a power of attorney for someone to look after your affairs should you become incapable.

Look out for Dying Matters events this May in your local area. There is also very good advice at www.dyingmatters.org.uk

A leaflet talking about planning for care at the end of your life is available at http://www.nhs.uk/Livewell/Endoflifecare/Documents/Planning_your_future_care%5B1%5D.pdf or for a hard copy please contact Alison Bell at NHS Wiltshire 01380 736 044

Where to get more advice?

For useful information on funeral options and writing wills go to <http://www.direct.gov.uk/en/Governmentcitizensandrights/Death/index.htm>

For more information on granting power of attorney go to <http://www.thecarer.co.uk/LastingPowerOfAttorney.html>

A guide on how to set out your preferred priorities for care can be found here http://www.endoflifecareforadults.nhs.uk/assets/downloads/ppc_1.pdf

For more information on organ donation go to <http://www.uktransplant.org.uk/ukt/default.jsp>

Update from	CHIPPENHAM TOWN COUNCIL
Date of Area Board Meeting	Monday 7 March 2011

Headlines

- Chippenham Conservation Area Management Plan and Chippenham Civic Society's 'Street pride Audit'. (Background attached).
- Christmas Lights Switch On event. Views of the community being sought.

-
- Views are actively being sought on the future of the Town Market.

-
- Negotiations with Wiltshire Council for the transfer of Monkton Park ongoing

Projects

- Bournemouth Symphony Orchestra – Chippenham Project.

-
- Working Party established to examine development in the Neeld and Town Halls.

-
- Quality Town Status and a 'Green Flag' for John Coles Park will be targeted by the end of 2011.

Future Events/Dates for the diary

- Tuesday 8th March: Pancake Races in the High Street
- 9th – 25th April Children's Easter Egg Trail

-
- Friday, 29th April: Possible Royal Wedding Celebrations in John Coles Park
 - 24th – 26th June: **English Civil War Event** – details later
 - Saturday, 6th August: **Mega Zoo** in the Neeld Hall

-
- Theatre: 9th June: '**Sense and Sensibility**'
1st September: '**Cranford**' – both productions by the Charterhouse Theatre Company.

Signed: Cllr. Andrew Noblet, Date: 20th February 2011

Chippenham Streetpride Audit

1. The attention of the Area Board is drawn to an audit undertaken by Chippenham Civic Society in autumn 2010.
2. In August 2010 Secretaries of State for Communities & Local Government and for Transport jointly wrote to all local authorities to launch a campaign to reduce street clutter. This prompted Chippenham Civic Society to carry out a quick audit of the streets in High Street, New Road and The Market Place, Chippenham.
3. Chippenham Town Council's Planning & Environment Committee received a presentation from Mr Roger Backway of the Civic Society on 27 January 2011.
4. Not surprisingly the audit confirmed the Secretaries of States' findings. There were numerous examples including:
 - Multiple and unnecessary, wrongly positioned, ugly or incorrect signs
 - Ugly gates, unnecessary railings, unsightly bins, ugly posts, unsightly litter bins
 - 'A' frames
 - Out of character telephone boxes
 - Possible unauthorised and tacky advertising signs
 - Temporary signs
 - Dark and intimidating alleyways
 - Public space which could be utilised rather than just a bleak open space
 - Potentially dangerous pavements and roadsides
5. The audit also came a short time after the publication of the publication of the Chippenham Conservation Area Management Plan, which was adopted as supplementary planning guidance on 27 April 2010. This also drew attention to the need for a community street audit to 'ascertain what superfluous signage, poles, lighting, clutter, barriers could be removed'
6. Chippenham Town Council's Planning & Environment Committee resolved that the council should work with the Civic Society and the relevant Wiltshire Council departments to address the issue of clutter in Chippenham. A sub-committee of the Planning Committee, known as the Chippenham Town Planning Steering Group has been delegated to pursue the issue. The Town Council is keen to invite the participation of other local parties interested in providing Chippenham with a tidier, smarter appearance more in keeping with the character of what we want the Conservation Area to be, including the Civic Society, Chippenham and Communities Area Partnership (ChAP) and Chippenham Vision.
7. The Area Board is invited to support the initiative to tackle urban clutter in Chippenham and note the willingness of the Town Council and Civic Society to participate in action to reduce urban clutter. The Town Council is willing to arrange an early meeting to consider the way forward.

Cllr J R Scragg, Chairman, Planning & Environment Committee, Chippenham Town Council.

Update from	Christian Malford
Date of Area Board Meeting	Monday 7th March 2011

Headlines

Parish Clerk: The Parish Clerk has decided to retire from the post; we are actively searching for a suitable replacement.

New Housing: After many years delay work has begun on the housing development on the old gravel pit site. The 13 new homes (including 6 affordable) will be a welcome addition to the village.

Meeting 15 Feb 2011: An extremely constructive meeting was held in Christian Malford on 15 Feb 2011 with Wiltshire Council Highways and the Council's Drainage Engineer; a number of flooding and highways related issues were covered and a way forward agreed.

Malford Meadow:

- Hedge laying, river bank clearance and coppicing of willow trees has now been completed.
- The setting up of a village 'Fishing Club' is under consideration.

Recreation Ground: A study into the access at the Recreation Ground is to be undertaken in order to improve safety.

Gravel Extraction: No feed-back has been received about the proposal for gravel extraction from area B16.

Projects

Recreation Ground: Three detailed quotations have been received for improving the facilities at the Recreation Ground; these are being studied before any decisions are made.

Church Yard / Burial Ground: New hedging (200+ native species) has been planted on the eastern boundary and the hedge on the northern boundary cut.

Future Events/Dates for the diary

- **Tuesday 7th April 2011: Parish Council Meeting**
- **Tuesday 3rd May 2011: Parish Council Meeting (AGM)**
- **Monday 9th May 2011 : Chippenham Area Board Meeting**
- **Saturday 14th May 2011 : Christian Malford May Ball**

Signed: *Nigel Fairley*

Date: 16th February 2011

Update from	GRITTLETON PARISH COUNCIL
Date of Area Board Meeting	Monday 7 March 2011

Headlines

- Speed monitoring exercise undertaken in Grittleton

- Outstanding planning issues

- Pavements in Grittleton to be repaired in this financial year

Projects

- “Green Initiatives” – Food Waste Composter scheme

- Community Payback Scheme application

- Recreational Facility in Littleton Drew

Future Events/Dates for the diary

- Grittleton Parish Council 14th March 2011 in the Village Hall

- Moviola screening of The King’s Speech – 23rd March – Grittleton Village Hall

- Rural Arts Children’s Theatre – Pinocchio – 11th March – Grittleton Village Hall

Signed:

Date:

Update for Chippenham Area Board

ITEM 7 (i)

Update from	Kington Langley Parish Council
Date of Area Board Meeting	Monday 7 March 2011

Headlines

- Race to Infinity - An initiative to bring faster Broadband to rural areas. 75% of the village was needed to qualify and the result was that 55.5% had voted. In an unofficial league table it showed that Kington Langley came top in the under 1000 resident's category.
- Glenhaven ~Development - The s106 payment has now been agreed and paid to go towards the provision and resurfacing of a footpath through the village. Our thanks to all those involved in making this possible.
- For some time now there has been growing concern on pedestrian safety when crossing the A350 at the Plough traffic lights. A pedestrian survey has now been carried out and the results show that it was not very busy at the time. The Parish Council is keen to see if any action will be taken.

Projects

- SID - The Parish Council is still keen to be selected for a future SID. Any information on this would be appreciated.
- Following a very successful Parish Exercise, the Parish Council is working closely with the local Emergency Planning Volunteer to provide better emergency facilities with identified helpers.
- Ways to restore lost verges in the village is being investigated, especially adjacent to the commons.

Future Events/Dates for the diary

- Future Parish Council meetings - 14th March, 5th April (APM), 11th April, 9th May (AMPC)
- The annual Scarecrow week end is 11th and 12th June.
- Pancake race 1st March

Signed: S D Webb Date: 11th February 2011

Update for Chippenham Area Board

ITEM 7 (i)

Update from	Kington St Michael Parish Council
Date of Area Board Meeting	Monday 7 March 2011

Headlines

The village is hoping to put on an event to celebrate the Queen's Golden Jubilee, and will be holding a village meeting to discuss plans on 13th April.

Himalayan Balsam has been found in the recreation field and a working party will be set up to clear the area. The Parish Council will also alert nearby landowners to this invasive plant.

The PC is pleased that white lining has now been carried out in a number of locations throughout the village, and is continuing negotiations with WC to ensure that cross hatching next to the school crossing is extended to make the crossing safer for children to use.

The PC has made a grant of £750 to the Village Hall Management Committee to resurface the Village Hall car park, which is well used both by villagers and people visiting the Parish. This is conditional upon the successful applications to the Area Board for support towards this project.

5 Councillors and the Clerk participated in the WC emergency planning exercises on 10th February. These were very valuable, and some items were added to the village emergency plan as a result.

In conjunction with Kington Langley Parish Council, members of the PC, the Regional Director of BT and also Ian Baker of Wiltshire Council have been contacted to request that the Kington Langley Exchange (which covers both parishes) is given a priority position in the roll-out of Superfast Broadband in rural areas. This reflects the fact that more subscribers from the Kington Langley exchange signed up to support BT's "Race to Infinity" than any other exchange in the United Kingdom with less than 1000 phone lines

Projects

The project to install a footpath at Tor Hill has been given limited funding, and the Parish Council is working to split the plans into phases, future phases to be completed as funding becomes available.

The Council continues to meet with Westlea Housing Association to discuss the potential project for 2 new affordable homes at Honeyknob Hill.

Allotments – the Council has drawn up a plan for 10 half size allotments, and continues to seek a site for these.

Plans for locations and types of baffle gates to aid traffic calming have been drawn up and will be circulated to Wiltshire Council and utility companies.

A 24 page colour village information booklet has been produced by the Parish Council and provided to every house in the village, to a positive response from recipients.

Future Events/Dates for the diary

- 24th March, PC Meeting, KSM Village Hall, 8pm
- April 7th, Annual Parish Meeting, KSM Village Hall, 8pm
- May 19th Annual Parish Council Meeting, KSM Village Hall, 8pm

**Crime and Community Safety Briefing Paper
Chippenham Community Area Board
Monday 7th March 2011**



1. Neighbourhood Policing

Team Sgt: Allan GEORGE

Town Centre Team

Beat Manager – PC Ashleigh JONES

PCSO – Ali DUNCAN

PCSO – Barbara YOUNG

Town North East Team

Beat Manager – PC Rachel WEBB

PCSO – Geoff BIDDALL

PCSO – Mike JONES

Town West Team

Beat Manager – PC Sarah PULMAN

PCSO – Lil HOLLAND

PCSO – Matt DIBBLE

Town South Team

Beat Manager – PC Emma HIGGINS

PCSO – Toni BROWN

PCSO – Aaron ROWE

Rural North Team

Beat Manager – PC Heather BARHAM

PCSO – Val WAGSTAFF

PCSO – Norman WEBSTER

2. NPTs - Current Priorities & Consultation Opportunities:

Up-to-date details about Neighbourhood Policing Teams including team membership, current priorities and forthcoming community consultation events can be found on our Wiltshire Police Website.

□ Visit the new and improved website at: www.wiltshire.police.uk

3. Police Authority Representative: Mr Christopher CASWILL

Please contact via Wiltshire Police Authority Tel. 01380 734022 or <http://www.wiltshire-pa.gov.uk/feedback.asp>

4. Performance and Other Local Issues:

For this particular area board I have decided to concentrate on the work that we do with some of our many partners - as part of a unified effort to make our communities in Chippenham safe and confident.

Neighbourhood Watch features largely in this matter and I am happy to report the recent arrest of two individuals for a domestic burglary offences. This was achieved following the vigilance and prompt reporting of an active Neighbourhood Watch and reflects well on the excellent work and liaison that exists between us.

It is a fact that in an increasingly complex society Neighbourhood Watch can play a valuable role in helping to reassure, protect vulnerable people and report incidents of crime and anti-social behaviour in a way that in turn helps US the Police to help YOU!

This is one example where society can work with us and indeed our partners in Social Services, Council, Education, Fire, NHS etc. In truth, whilst we fulfil differing roles we also share common values and aims. I will strive to ensure that the communication and information sharing between us is continuously focussed to improve what is already a safe and secure community.

Details of how you can join your local NHW or set up a new scheme can be obtained by following the link below or by picking up a leaflet if attending the area board in person. Alternatively please contact Chippenham NHW by phone: Gwyn COMLEY (Community Area Coordinator - Chippenham and Rural Villages) 01249 654758

www.wiltshire.police.uk/index.php?option=com_content&view=article&id=946&Itemid=358

Crime & Detections FEB 10 to JAN 11

CHIPPENHAM SECTOR						
CHIPPENHAM	CRIME				DETECTIONS	
	FEB 2010 - JAN 2011 cf previous year				FEB 2010 - JAN 2011 cf previous year	
	2009/10	2010/11	+ / -	% Change	2008/09	2009/10
Violence Against the Person	613	512	-101	-16.5%	59.1%	50.4%
Dwelling Burglary	105	114	9	8.6%	23.8%	11.4%
Criminal Damage	705	475	-230	-32.6%	12.9%	17.1%
Non Dwelling Burglary	132	167	35	26.5%	9.8%	6.6%
Theft from Motor Vehicle	159	158	-1	-0.6%	12.6%	4.4%
Theft of Motor Vehicle	38	49	11	28.9%	26.3%	22.4%
Total Crime	2799	2596	-203	-7.3%	31.3%	28.5%
County Division is compared with 15 most similar divisions in other Forces. Currently we are performing well e.g. ranked 1st (out of 15) for All Crime and 3rd (out of 15) for Violent Crime						

Anti-Social-Behaviour – reported incidents

Jan - Mar 2010	Apr - Jun 2010	Jul - Sep 2010	Oct - Dec 2010	Yearly Average
620	797	515	801	670.5

**Inspector Steve Cox
Sector Commander
16th February 2011**



Wiltshire Fire & Rescue Service

Wiltshire and Swindon Fire Authority

Report for Chippenham Area Board

Fires

WFRS attended 7 accidental fires within the Board's area during December 2010 and January 2011.

These incidents have involved a range of different items including 2 cars, a microwave and a light unit of a van. The remainder of these incidents involved chimney fires.

We have seen a decrease in the number of deliberate fires that we attended during the same period, from 10 to 5. These have involved an outbuilding, a car, sofa, refuse and a display trailer. WFRS continues to work with Wiltshire Police and other agencies to identify persons who are responsible for deliberate fire setting.

Injuries

There were no fire related injuries reported during this period.

RTC'S

WFRS have attended 2 Road Traffic Collisions during December 2010 and January 2011.

Community Safety

Stay Safe and Warm this winter. With winter weather well and truly here, Wiltshire Fire & Rescue Service is keen to warn people to stay warm but safe as the colder weather continues to take hold.

The following advice will help you reduce your fire risk this winter:

Fires and heaters - open fires can provide a relaxing and atmospheric way to keep warm, whereas portable heaters are handy to move around - but it's important to use them safely:

- Always use a fire guard to protect against flying sparks and hot embers from an open fire and make sure embers are under control and properly put out before you go out or go to bed.
- Keep portable heaters away from curtains and furniture and never use them for drying clothes. Always unplug electric heaters when you go out or go to bed.

Electric blankets

Electric blankets can help you keep warm during the cold nights, but they can be a danger if not used properly - 440 injuries result from every 1,000 fires started by an electric blanket.

- Never use hot water bottles in the same bed as an electric blanket, even if the blanket is switched off.
- Unplug blankets before you get into bed, unless they have a thermostat control for safe all-night use.
- Don't leave electric blankets folded as this damages the internal wiring. Store them flat or rolled up instead.

Candles

Darker evenings can be made brighter by lighting candles but, as with open fires, a naked flame brings risks if not treated carefully.

- Candles should be secured in a proper holder, and away from materials that may catch fire - like curtains.
- It is also very important that candles are put out completely when you leave the room or go to bed.

For a full range of home fire safety advice, visit www.wiltshire.gov.uk



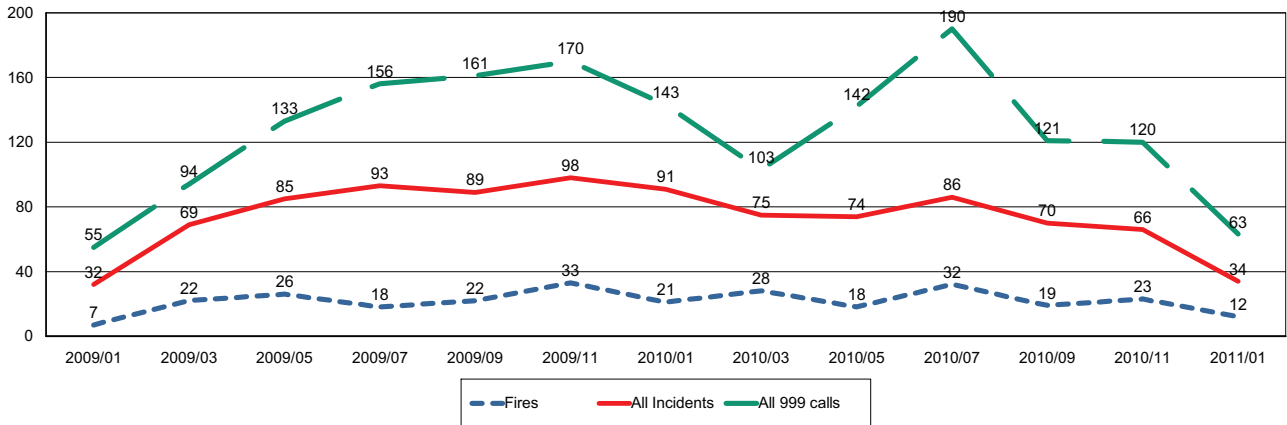
Wiltshire Fire & Rescue Service

Wiltshire and Swindon Fire Authority

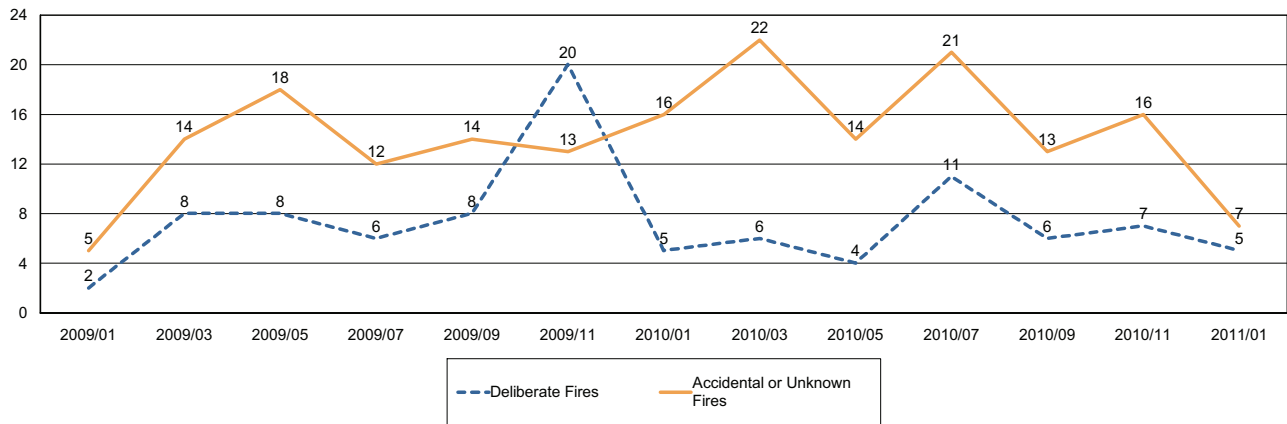
Report for Chippenham Area Board

The following is a bi-monthly update of Fire and Rescue Service activity up to and including January 2011. It has been prepared by the Group Manager for the Board's area.

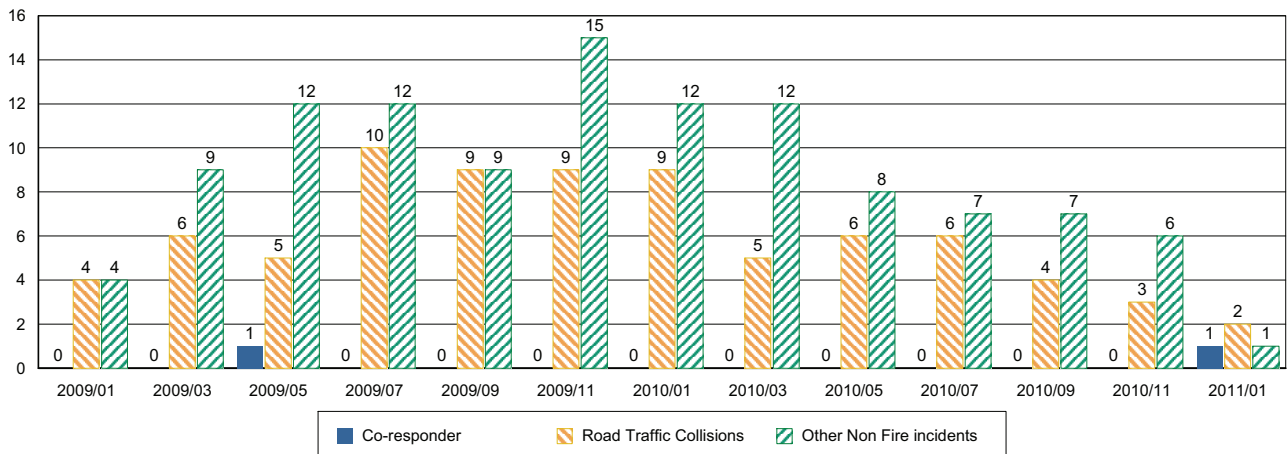
Incidents and Calls



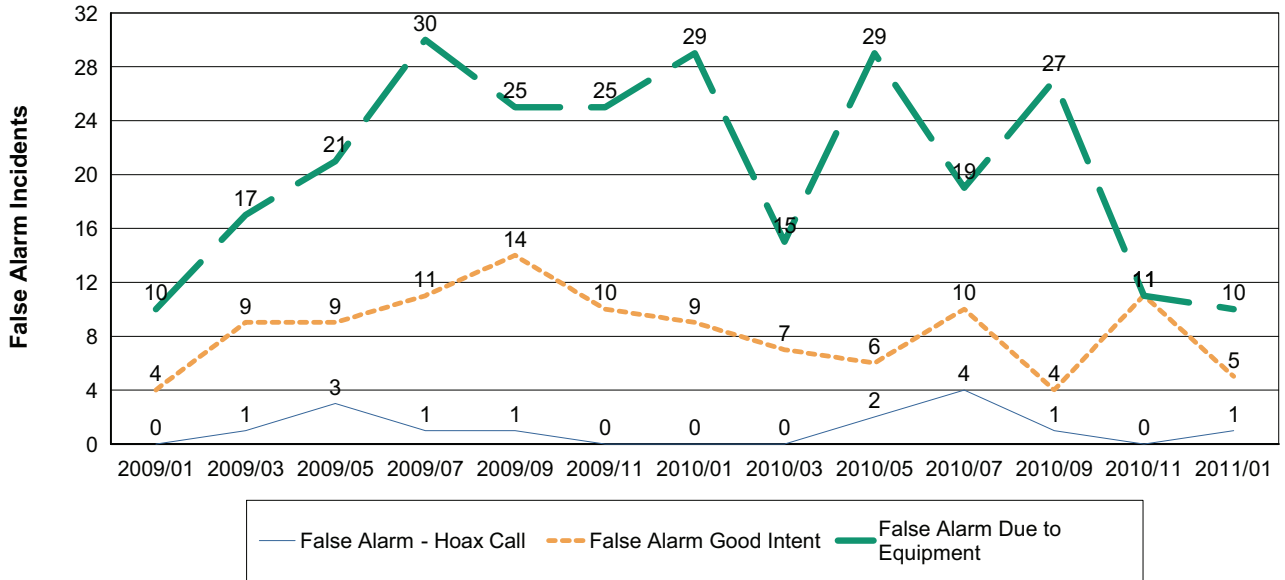
Fires by Cause



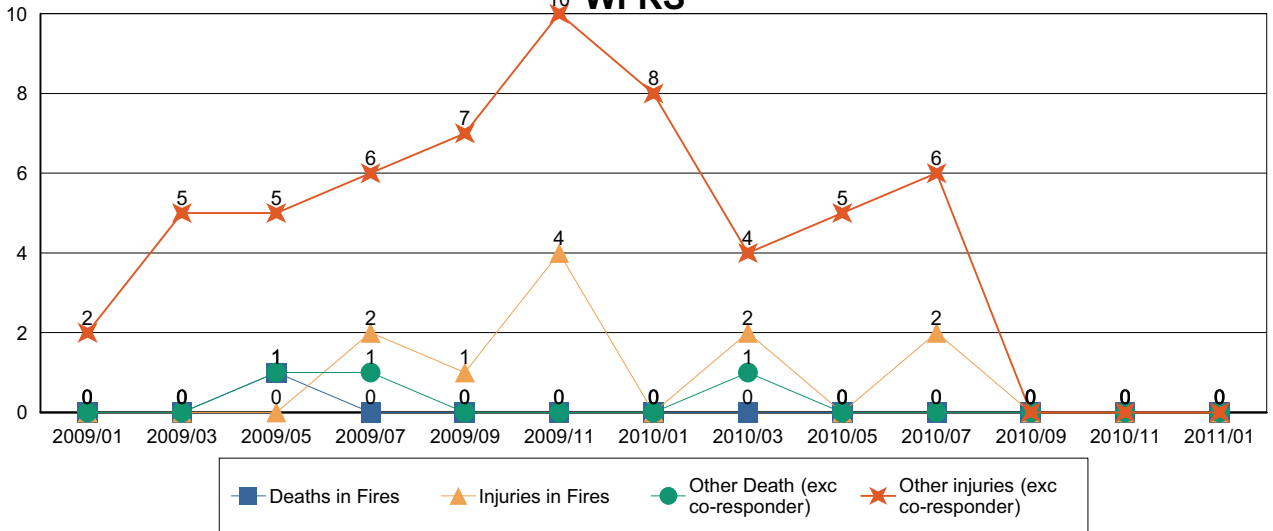
Non-Fire incidents attended by WFRS



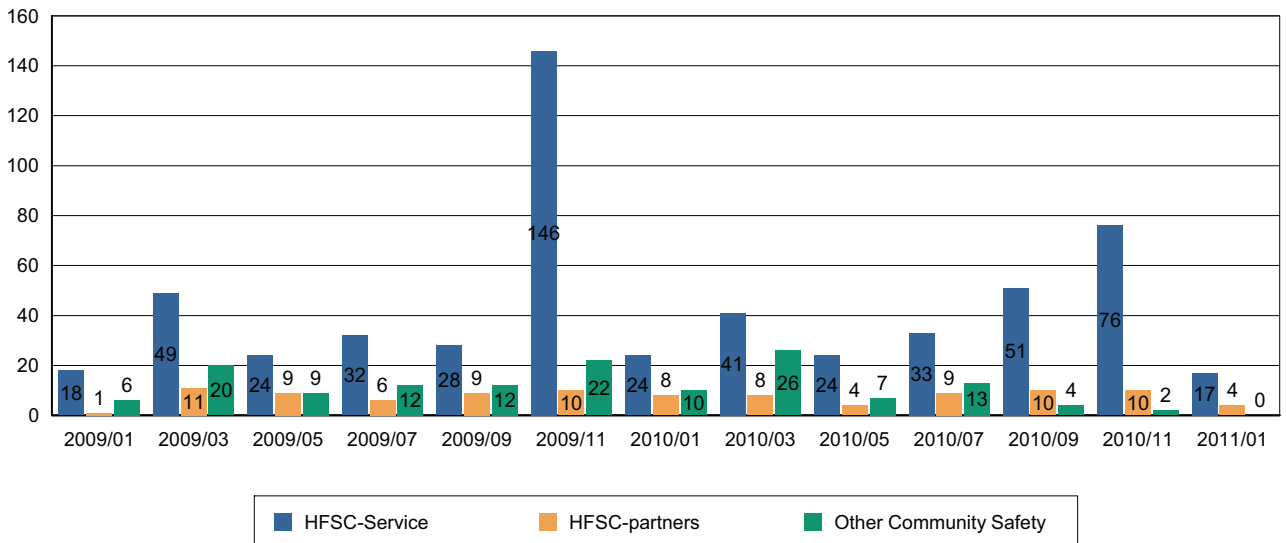
Number of False Alarm Incidents



Death & Injuries in incidents attended by WFRS



Home Fire Safety Checks and other domestic safety



Comments and Interventions overleaf

Wiltshire Fire & Rescue Service – Thatch Information

Wiltshire Fire & Rescue Service has launched a new thatch information pack, in a bid to reduce the risk and consequences of fires in thatched properties.

Although fires in thatched roofs are fairly rare, the devastation caused can be immense and such incidents are also very resource intensive for the fire and rescue service.

Over recent weeks, the Service has been building up a database of thatched properties and it has now started to contact these homeowners to offer the new information pack. This covers everything from how to prevent a fire in a thatched roof, to what to do in the unlikely event of a fire starting. We will also be offering a Home Safety Check , a personal visit from a fire fighter(free of charge) to discuss fire safety in peoples thatched homes and business'

This new initiative is aimed at protecting our communities and heritage from what are some of the most difficult fires that Fire fighters in Wiltshire have to deal with

The Service is also working with a master thatcher, who has been running awareness sessions for firefighters to help them better understand how to remove thatch from a building affected by fire. A training DVD will also be produced to ensure all crews are fully informed.

If you have a thatched property, you should hear from Wiltshire Fire & Rescue Service over the coming weeks. However, if you would like to know more about the information pack, visit www.wiltshire.gov.uk or call 0800 389 7849.

NHS Update – February 2011

Health and Social Care Bill sets out way forward for the NHS

Plans to put patients at the heart of the NHS have been set out in the Health and Social Care Bill 2011, published by the Government in January.

The proposed changes are intended to deliver better care, more choice and improved outcomes for patients, as well as long term financial savings for the NHS.

The Bill includes proposals to:

- Bring commissioning closer to patients by giving responsibility to GP-led groups
- Increase accountability for patients and the public by establishing HealthWatch and local wellbeing boards within local councils
- Enable all trusts to become foundation trusts and establish independent regulation of them
- Improve public health by creating Public Health England
- Reduce bureaucracy by streamlining arm's-length bodies

The changes should save more than £5 billion by 2014/15, and £1.7 billion a year after that, by changing the way the NHS delivers care, abolishing Strategic Health Authorities and Primary Care Trusts, and removing some 24,500 management posts.

For more information see: www.dh.gov.uk/healthandsocialcarebill

Five 'consortia' groups of Wiltshire GPs have made a successful application for 'Pathfinder' status. As a big step towards delivering the plans set out in the Government's NHS White Paper Liberating the NHS: Equity and Excellence, the Pathfinder groups will test the new commissioning arrangements to ensure they are working well before more formal arrangements come into place. GPs will work with colleagues at NHS Wiltshire in shadow form to manage the budget for Wiltshire patients, purchasing services for patients direct with other NHS colleagues and local authorities. The Pathfinder status allows GPs to test out the new arrangements at an early stage before GP consortia take on statutory responsibilities from April 2013

New health facilities planned for Salisbury

Proposals for three new healthcare developments for Salisbury were unveiled at the last Salisbury Area Board. Representatives from NHS Wiltshire and three GP practices briefed local politicians and decision-makers on proposals, approved in outline by NHS Wiltshire late last year, for:

- New premises for the existing Castle Street practice on NHS owned land and for a new state-of-the-art GP practice on the site of Salisbury's Old Manor Hospital.
- Also on Wilton Road, refurbishment of the Groveley Unit, by NHS Wiltshire to accommodate services currently housed at the Central Clinic and at Salisbury Hospital.
- New Street Surgery's branch surgery at Bishopdown will not be affected by the changes and will continue to exist on its current site.

- Wiltshire to accommodate services currently housed at the Central Health Clinic and at Salisbury Hospital.

The new building on the site of the Old Manor Hospital will be paid for and developed by the GP practices, and designed to provide accessible, modern facilities for patients. For patients, the new developments will mean more comfortable, accessible premises, and access to the same doctors and other staff as before. In the case of Castle Street, the new premises will still be occupied by the same, single practice – and only a couple of minutes walk away from the existing surgery.

Patients of New Street and Grove House will find the new premises on the Old Manor site a welcome upgrade from the existing surgeries – fully accessible for patients with disabilities, with better car parking and access by bus. Otherwise, however, they will experience the same, personal service from the two practices.

You're Welcome at St Laurence School

St Laurence School in Bradford on Avon has celebrated achieving "You're Welcome" status and is the first school in Wiltshire to do so.

You're Welcome is a robust national audit supported by the NHS to ensure that the health services provided for young people are friendly, relevant, confidential and totally supportive.

St Laurence School, together with its extended services staff, are dedicated to supporting their students' health and wellbeing, enabling them to access help to support their emotional and mental well being, their relationships and sexual health as well as drug and alcohol issues when needed. Staff work closely with partners and are able to signpost to additional specialist support when required.

To achieve the You're Welcome award the school had to demonstrate how the staff have engaged with young people to help develop, monitor and evaluate the services offered. St Laurence has embraced this challenge, constantly consulting the pupils and proactively seeking their involvement to make decisions about aspects of the service, such as where the multi agency drop-in should be located and what sort of venue it should be.

The next Board meeting of NHS Wiltshire will be held on **Wednesday 16 March at 10am - 2011 at Southgate House**. Members of the public are welcome to attend.

Papers are published a week before the meeting on www.wiltshire.nhs.uk or on request from Stacey Saunders, NHS Wiltshire (tel: 01380 733839, email: stacey.saunders@wiltshire.nhs.uk). For further information or copies of documents referred to above, please contact Jo Howes, Community Engagement Manager, 01380 733929 or jo.howes@wiltshire.nhs

Update from	ChAP (Chippenham & Villages Area Partnership)
Date of Area Board Meeting	7 March 2011

Headlines/Key Issues

- **ChAP recognises the importance of Wiltshire Council's developing core strategy in deciding Chippenham's future.**
To this end ChAP supported the Chippenham Vision Board's Consultation Event not only financially but by providing volunteers over the two days to help facilitate workshops and meet and greet the randomly selected local residents. The success of the consultation was also made possible with the support of Chippenham Town Council, Area Board members and individuals. ChAP was involved in the planning stages and helped frame the questions and content of workshops.
- Another outcome of the February 3rd /4th consultation exercise was the reinforcement and validation of ChAP's Community Plan, publishing the results of intensive survey work carried out with every household and many community groups in the Chippenham Area. We will be submitting the Chippenham and Villages Community Plan to Spatial Planning for inclusion in the Core Strategy.
- We will remain focused this year on pursuing the Actions in the Community Plan and developing closer links with all partners and the public as reflected in our work plans.
- Whilst acknowledging gratefully the core finance from Wiltshire Council through this Area Board ChAP will explore other streams of funding where they do not compromise the integrity and independence of the group and is exploring charitable status as an option.

Projects

- **Health and Social Care (H&SC)**
Plans to work with Primary schools across the area to educate and inform pupils about the effects of childhood obesity through a series of practical lessons entitled Anyone Can Cook.

- **CAVE (Chippenham and Villages Environmentalists)**
CAVE has campaigned for residents to lobby MPs through the '38 Degrees Save Our Forest' campaign; undertaken tree planting at Sevington; and continues to explore ways of highlighting the need for human behaviour changes to maintain a sustainable lifestyle. They have continued with Thermal imaging, Energy Saving Monitors and readily available information to assist local residents to understand how best they can live a greener life.

- **PERFORUM (Leisure team)**
 - Our community resources continue to be used by performance groups in Chippenham and the surrounding villages. Christian Malford Players, That's Entertainment dance

Update for Chippenham Area Board

school, Dotty Pink Productions, CLOGS Musical Theatre, Vanessa School of Dance have all borrowed equipment that would otherwise be very expensive to hire and might affect their viability when presenting shows.

- Another spin off from this venture is that groups are supporting each other with advice, shared expertise and even performers. Perforum intends to build on this foundation which we see as a necessity when the arts are having to take their fair share of cuts.
- I would like to take this opportunity to thank Chippenham Town Council for being proactive in supporting the value of music, drama and dance for healthy bodies and minds by promoting the amazing talent that Chippenham has and encouraging everyone to work together to achieve wider recognition for Chippenham's role in this field.

New ChAP Team for Economy and Regeneration (New ChAPTER)

- **Chippenham River Festival 27th & 28th August 2011.**
Plans are underway for the third Festival which it is hoped will be even bigger and better, with the popular Raft Racing, Boat trips, sailing, canoeing, duck race, and the Big Swim (almost 30 entries have already been received!).
Many spectacular land attractions and activities for all ages will also be staged in Monkton Park, hopefully including the Royal Signals motorcycle display team.
- **Tourism Area Guide.**
We will be hoping to raise funds to reprint the Chippenham Area Pocket Guide, as all 35,000 of the original print publication have now been distributed to all Tourist Information Centres in England, supermarkets, offices, leisure centres and hotels. This offers an opportunity to update the Guide.
- **Economy.** ChAP supports a link to the 'M4' high speed broadband for the Chippenham Area. ChAP is concerned that the Sainsbury planning application will work against revitalising town centre retail.
- **Traffic, Transport and Parking.** ChAP supports the Community Area Transport Group's proposals to reduce street clutter, trial a part-time switch off of the Morrison roundabout traffic lights, and allow two-way traffic through the Western Arches on New Road. ChAP continues to be concerned about the high level of parking charges in Chippenham compared with nearby towns.

Future Events/Dates for the diary

- **Next Steering Group meeting** – Tuesday April 19th, Jubilee Buildings, Chippenham at 3.30 pm,
- **ChAP Public Event** at the River Festival, 27th and 28th August 2011

Signed: Jane Clark, Chairman,

Update for Chippenham Area Board

ITEM 7 (vi)

Update from	Chippenham Vision
Date of Area Board Meeting	7 March 2011

Headlines

Public Consultation Event on the Vision.

Chippenham Vision in conjunction with ChAP held consultation events on the 3rd and 4th February to discuss the future distinctive identity of the town. 140 people attended the events which were very well received. A report of the results is available.

Key points

The lack and range of shops and restaurants was clearly a key concern. The rural setting is seen as one of the most defining and attractive features of the town. The importance and potential of the river clearly gathered in significance as a result of the discussion sessions. There was a clear message about achieving the right balance between preserving and respecting important heritage and developing for the future.

There was also considerable support for improving the market and making it a focus for the town. This was strongly echoed in the discussion and feedback session.

Employment Land Paper

The Chippenham Vision has been developing a paper setting out the key issues relating to the supply of employment land in and around Chippenham and identifying how these might be addressed. This paper will be presented at the meeting.

Projects

- Chippenham Vision Board membership

The Vision Board is seeking to enhance its membership and has recently approached Gerard MacMahon, Head of Sheldon School and Paul Johnson, previously Director of Westinghouse Brakes with a view to them joining the Board.

-
- Further area investigations

Chippenham Vision is progressing work on the Langley Park area in order to identify potential development options and exploring the viability of those options. This will be used in turn to inform the more detailed Masterplan approach for the town.

-
- Bath Road / Bridge Centre site

We are still awaiting news regarding progress on the contractual arrangements between Wiltshire Council and ING but will update the Area Board as soon as information is available.

- Development of the Masterplan is continuing. The Vision Board have approved the stage plan for producing the plan.

Signed: Tim Martiensen

Date: 23rd February 2011

Chippenham Vision Consultation Event 3rd / 4th February 2011 - Report

Methodology

The Chippenham Vision set out to consult with 300 randomly selected local residents. MSS Research, a market research company based in Bristol were asked to recruit 300 local residents to agree to attend one of the 4 events. Attendees were randomly selected from within the community area (plus some crossover into surrounding areas as postcode areas were the only mechanism to create a control area). MSS were provided local population statistics from Wiltshire Council and used these to set quota controls by such factors as Ward, gender, age group and ethnicity. MSS obtained residential telephone listings from a reputable data base for the area

It did however prove difficult to recruit in the 18 to 24 age group.

Of the 317 people recruited 140 actually attended.

Four separate sessions were held. Attendance at each session ranged from 28 to 40.

Counts Respondents	Total	Record gender	
		Male	Female
Base	317	157	160
Please may I ask which age bracket you fall into? READ OUT			
Under 18 - SEE NOTE	-	-	-
18-24	6	3	3
25-34	29	10	19
35-44	48	25	23
45-54	96	46	50
55-64	64	35	29
65+	71	37	34
Refused	3	1	2

The gender distribution was roughly similar to the local area.

The age bias for over 60 was again reasonable given that under 18s were not asked to attend. (Wiltshire Council is holding separate events with local school children to ascertain their views)

It did however prove difficult to recruit in the 18 to 24 age group.

While this process still allows for a degree of self-selection (i.e. a bias towards those predisposed to be interested, socially engaged and able to attend) efforts were made to reduce barriers to attendance – provision of crèche facility, travel assistance for mobility impaired and accessible venue.

Voting

Attendees were provided with a voting handset (Wiltshire Council use this system at various community consultation events) and presented a series of questions about different aspects of the town. (See attached powerpoint)

The responses from the first three questions were not significant as they were used as 'practice' questions to familiarise attendees with the voting handset system.

Question 2 was a deliberately simple question, 1 answer only, 5 options, no wildcard and it was the second question to be asked to ensure respondents had some familiarity with the system. Total responses = 134

Total event attendees = 140

Therefore we have used 134 as the base attendance figure.

Attendees were invited to vote on what they felt were the two most important priorities/preferences to them. The purpose was to 'smooth' out the responses. The option of offering participants to put all their responses in order of preference was considered but rejected as being too time consuming.

The Stakeholder Workshop in September 2010 produced a report which identified a set of aspirations for the town. We attempted to review all those aspirations throughout the series of questions.

Results

Because two choices were allowed an answer can only achieve a maximum of 50% apart from Question 2 where only one response was allowed. (There was an error with Question 16 where the system only recorded one response for the first couple of sessions until it was identified and corrected)

1.) Q1: Most important causes of change?

	Responses	
	(percent)	(count)
Climate change	5%	13
Changes in agriculture and use of the land for resources other than food	19.23%	50
Towns and cities becoming more dependent on each other	5.38%	14
Young adults continuing to be educated in cities	8.08%	21
Further development in technology	13.08%	34
Some people continuing to be more disadvantaged than others	6.92%	18
Environmental migrants, economic migrants and refugees making areas more culturally varied	10.77%	28
The global economy	17.31%	45
An ageing population	14.23%	37
Totals	100%	260

2.) Q2: How confident do you feel that Chippenham will be a better place to live in the future?

	Responses	
	(percent)	(count)
Very confident	2.99%	4
Confident	32.09%	43

Not very confident	50%	67
Pessimistic	11.94%	16
Very pessimistic	2.99%	4
Totals	100%	134

3.) Q3: Why I live in or near Chippenham

	Responses	
	(percent)	(count)
It is a friendly town	8.40%	20
It costs less than living in Swindon, Bath or Bristol	6.30%	15
It has good schools / college	9.66%	23
It feels safe and is relatively crime-free	12.61%	30
I enjoy the environment – river, green spaces, town centre etc	22.27%	53
I like the shops and the leisure facilities	1.68%	4
It is convenient to travel to my place of work	13.45%	32
My job brought me here	16.81%	40
I have a different view from the above (make a note of it for later discussion)	8.82%	21
Totals	100%	238

4.) Q4: Your main concerns about the town?

	Responses	
	(percent)	(count)
Lack of arts facilities	4.56%	12
Road condition and road works	8.37%	22
Not enough for young people to do	17.49%	46
Parking – charges and/or availability	14.07%	37
Poor use is made of the River	12.93%	34
Lack of good shops and restaurants	28.52%	75
Insufficient police presence	3.42%	9
Too much litter	3.04%	8
Traffic congestion	7.60%	20
Totals	100%	263

5.) Q5: What do you value about the town

	Responses	
	(percent)	(count)
Cleanliness of the town	1.16%	3
Good transport services and links to other places	17.76%	46
Good schools and College	18.53%	48
Neighbourliness and community spirit	3.47%	9
Countryside, wildlife, beauty, rural location, peace & quiet	31.27%	81
Relatively safe and crime-free	16.22%	42
Good hospital & medical services	10.04%	26
I have a different view (make a note of it for later discussion)	1.54%	4
Totals	100%	259

6.) Q6: Some ideas for a distinctive identity

	Responses	
	(percent)	(count)
Chippenham should be known as a 'Festival Town' with its Folk, River and Beer festivals.	12.31%	32
Chippenham's main asset is its river and its future identity		

should be as a riverside town	16.54%	43
Chippenham should become a centre for the environmental economy, and be known for being clean and green	2.31%	6
Chippenham is a nice-sized attractive town in rural surroundings which should be preserved against unsuitable development	20.77%	54
Transport links and the beautiful countryside make Chippenham a natural hub for tourism	7.69%	20
Chippenham is an 'M4 Corridor' town, and is suited to being Wiltshire's commercial hub	10%	26
Chippenham should concentrate on providing better shopping, eating and leisure activities	29.23%	76
I have a different view (make a note of it for later discussion)	1.15%	3
Totals	100%	260

7.) Q7: Chippenham's Past – how important for the future?

	Responses	
	(percent)	(count)
Chippenham's history should define the town. Buildings and heritage should be preserved even if it restricts new development	13.13%	34
History is important and we must preserve the best heritage buildings, but we also have to look to the future	39.77%	103
I don't think that history or heritage has any relevance for the future of the town	1.93%	5
The old must make way for the new	1.93%	5
New development must be designed to reflect the town's heritage	32.82%	85
Chippenham should develop its own look – new development should be modern in design not a copy of the past	8.49%	22
I have a different view (make a note of it for later discussion)	1.93%	5
Totals	100%	259

8.) Q8: The River

	Responses	
	(percent)	(count)
The river should be more developed for recreation – walking, cycling, canoeing, fishing, sailing, informal boating etc	29.07%	75

The river should be more part of the town centre eg. with lively cafés, footbridges and better lighting	31.40%	81
The river should be a source of green energy	7.36%	19
The natural habitats of the river should be preserved to protect wildlife	15.12%	39
New developments should make the most of the river to create quality spaces	12.79%	33
Housing overlooking the river will make Chippenham a more attractive and desirable place to live	3.49%	9
The river should be used for green public transport to Monkton Park	0.39%	1
I have a different view (make a note of it for later discussion)	0.39%	1
Totals	100%	258

9.) Q9: Chippenham on foot

	Responses	
	(percent)	(count)
I would like to see the High Street pedestrianised	6.90%	18
I would like to see New Road, the Western Arches and some of the shop fronts cleaned up and made more attractive	28.35%	74
I would like to wander around town in my leisure time, not just to shop	13.03%	34
Priority should be given to people on foot, even if it means inconvenience to cars	5.75%	15
It is too difficult and impractical to walk to the shops, I only want to go by car or bus	6.51%	17
I would like to see the weekly market improved, Chippenham is a market town after all	34.87%	91
I want to feel safer walking around Chippenham	4.21%	11
I have a different view (make a note of it for later discussion)	0.38%	1
Totals	100%	261

10.) Q10: Transport, traffic and parking

	Responses	
	(percent)	(count)
We need a reliable public transport system that links well into the town centre	10.47%	27
The parking facilities need to be made more attractive and up to date	13.57%	35
Parking should be cheap and easy for residents, workers and/or visitors	35.27%	91
Traffic congestion is a big problem and must be sorted out	18.99%	49
The transport, traffic and parking are satisfactory	2.71%	7
Priority should be given to public transport and cycles over cars	6.59%	17
The entrances to the town and the main routes through it are poorly identified	8.14%	21

I have a different view (make a note of it for later discussion)	4.26%	11
Totals	100%	258

11.) Q11: Leisure

	Responses	
	(percent)	(count)
There is not enough to do in Chippenham in the evenings	15.77%	41
It is a priority for Chippenham to stop 'leaking' much of its leisure spending to nearby towns and cities	23.46%	61
We need a bigger and better cinema	22.31%	58
The Olympiad leisure centre should be improved (make a note of in what way for later)	5%	13
We need a better performance venue eg. for music, comedy and theatre	26.92%	70
We need better sporting facilities (note which sport for later)	1.92%	5
There is no need for more leisure facilities, it is better to go to a bigger town	3.08%	8
I have a different view (make a note of it for later discussion)	1.54%	4
Totals	100%	260

12.) Q12: Shopping

	Responses	
	(percent)	(count)
The problem with the town centre is there are not enough good shops and restaurants	23.66%	62
I would like to see more top national brands of shops	12.21%	32
It is a priority for Chippenham to stop 'leaking' about a third of its shopping to nearby towns and cities	15.27%	40
I would like to see a quality department store	12.21%	32
The problem with shopping in Chippenham is the traffic and the parking	8.78%	23
I would like to see more independent and individual shops in the town	19.47%	51
We should discourage out-of-town shopping that competes with the town centre	4.96%	13
There is no or little need for better shops in the town centre	1.53%	4
I have a different view (make a note of it for later discussion)	1.91%	5
Totals	100%	262

13.) Q13: Employment

	Responses	
	(percent)	(count)
We should make sure that good jobs are available within the town for residents	18.63%	49
Industrial sites should be located so that lorries don't come		

into the town centre	11.03%	29
There should be high-tech offices near the railway station, as in other towns along the main line	13.69%	36
The focus should be on creating local jobs for young people	25.86%	68
We need to identify more employment land, to retain and attract employers	13.31%	35
There is nothing wrong with living in Chippenham and going to work elsewhere	6.46%	17
Local jobs bring money into the local area	11.03%	29
I have a different view (make a note of it for later discussion)	0%	0
Totals	100%	263

14.) Q14: Chippenham's relationship to its neighbourhood

	Responses	
	(percent)	(count)
As an M4 town with fast road transport to London/Bristol and beyond	14.57%	37
By its railway - its history and connections as well as the way it creates a town of two halves	10.63%	27
By its valuable relationship with Bristol, Bath and Swindon	8.27%	21
As a Wiltshire town first and foremost	17.72%	45
As the gateway [to the A350 road] that links the M4 to Salisbury and the South Coast	6.30%	16
By the picturesque surrounding villages and countryside	29.53%	75
As part of a group of similar nearby towns - Corsham, Calne, Melksham and Malmesbury	12.60%	32
Something not mentioned above (make a note of your own view for later)	0.39%	1
Totals	100%	254

15.) Q15: what's your best image for the future?

	Responses	
	(percent)	(count)
A rural town	8.06%	20
A riverside town	34.27%	85
A railway town	0.81%	2
A dormitory town	3.63%	9
A festival town	10.89%	27
A market town	32.26%	80
A community town	6.85%	17
A commercial centre	2.42%	6
Other (please note your own view for discussion later)	0.81%	2
Totals	100%	248

16.) Q16: What's the right focus for action? (multiple choice)

	Responses	
	(percent)	(count)
Its shopping centre (including the market) and building more shops	15.38%	24
The river as a local asset and integrating it more with the town		

Environmental projects, services and businesses	35.90%	56
Local festivals, events and leisure facilities	3.21%	5
Offices, workspaces and employment land	17.95%	28
	6.41%	10
Better public transport and parking, reducing traffic congestion, exploiting the railway and its connections	10.90%	17
Developing links between the schools and colleges to create and attract new businesses	7.69%	12
A safer, more crime-free community	1.28%	2
Other (please note your own view for discussion later)	1.28%	2
Totals	100%	156

While the consultation sample was only 134 and the total population of the Chippenham Community Area is 43,880 it is still reasonable to conclude that the responses are fairly representative of the local population.

Key points

The lack and range of shops and restaurants was clearly a key concern. The rural setting is seen as one of the most defining and attractive features of the town. The importance and potential of the river clearly gathered in significance as a result of the discussion sessions. There was a clear message about achieving the right balance between preserving and respecting important heritage and developing for the future. There was also considerable support for improving the market and making it a focus for the town. This was strongly echoed in the discussion and feedback session.

In all cases concern about crime levels and safety was a consistently low concern. It was very noticeable that Climate Change did not feature as a significant driver for change and this was consistently reflected in response throughout. Specific options that would mitigate against the effects of climate change had very little support. There was however general widespread support for the town being more self sufficient or self contained.

Interestingly although there was little support for 'green' actions, people did place a high value on the surrounding natural environment.

In many cases there was an opportunity for attendees to register 'Other' as a viewpoint if they felt the options did not allow them to express a particular point. This option was rarely exercised and the comments are captured in a separate document. Exceptions were Question 3 where a number of people stated that they had been born in Chippenham or the local area and remained here since. Question 10 also raised a few other issues including: accessibility improvements needed; link road/bypass needed; and various views on parking issues.

Discussion Session

Following the question and answer session participants were given 25 -30 minutes to discuss at their tables the question "*What do you think should be the distinctive identity for the town in the future and how should that drive any changes?*" Each table was asked to record comments and provide a short feedback at the end. Full details of the comments are available on request. The discussion echoed the results of the voting session. In particular there was a strong view that the town should 'build on what it's already got'.

One theme that emerged several times was that better communication was needed about events and activities and to improve the exchange of information between different groups. Another theme was that of providing better facilities and opportunities for young people. Better road links, in particular making a connection between the A350 and A4 to reduce traffic having to drive through the town, was also called for. The idea of the town being more 'self-sufficient' or people not needing to travel because Chippenham in the future would be able to provide the range, quality and choice that people want (shopping, jobs, education, leisure etc) was also discussed, 'Live Here, Work Here, Be Here', as one person stated.

The two themes that emerged most strongly however were the river and the market. The river should become much more integral to the town with more leisure activity, overlooked by cafes and bars and a focal point for cultural and arts events. It was felt that the town remained a market town and should be known for its market. The range and quality of the market should be improved and be a more integral part of the town.

Next steps

The following text was prepared by ATLAS as a result of the last stakeholder workshop. These statements have been mapped against the results of this consultation and the elements where there was strong correlation have been incorporated into a revised Draft Vision Statement set out further below.

1. Chippenham will strive to be self contained and will continue to be a working town surrounded by beautiful countryside and attractive villages. It will take advantage of its excellent rail and road links to London, Bristol and beyond and will strengthen its offer and role as a business, civic, cultural, leisure and retail location offering a high quality of life for inhabitants thereby retaining existing workers and attracting new ones. It will be recognised as a progressive and innovative place that meets the needs of businesses and provides opportunities for new employment floor space that supports high technology and 'green' industries that capitalise on its strong existing agricultural links.

2. Chippenham will recognise and enhance its natural assets. Much more will be made of its setting on the River Avon as a defining and connecting feature together with the historic town centre, pleasant parks and open spaces to create a thriving artery and evocative identity for the town. It will continue to have an attractive rural fringe that plays an important role in the success of the town through agriculture and providing access to the countryside for all sections of the community, with town and countryside connected by safe cycle and pedestrian routes. Chippenham will have an integrated approach to transport so that the town centre will have improved access by car, cycle and pedestrians whilst improved and affordable public transport will reduce overall dependency on the private car.

3. Chippenham will be a place where young people choose to stay to live and work, because of the excellent education facilities and the choice and quality of work, housing and leisure opportunities together with its fresh and creative approach to building design that makes a statement whilst meeting the highest practicable standards. Chippenham will ensure that it provides a sufficient range of homes to meet the needs of those who choose to make their lives in the town through sensitive development, regeneration and appropriate growth. It will be a place that has balanced, friendly and supportive communities with access provided to excellent facilities for all.

(Chippenham Visioning | ATLAS report on the visioning event)

Draft Vision Statement.

Chippenham will strive to be as self-sufficient as possible in terms of shopping and leisure provision and will continue to be a Riverside Market Town surrounded by beautiful countryside and attractive villages.

Chippenham will take advantage of its excellent rail and road links and its position on the high tech corridor between London, Bristol and beyond. It will strengthen its offer and role as a business location. It will improve the range and quality of civic facilities, leisure and retail providing a high quality of life for its inhabitants thereby retaining existing workers and attracting new ones.

Chippenham will recognise and build on its natural assets, its important heritage will be cherished. Much more will be made of its setting on the River Avon as a defining and connecting feature together with the historic town centre, the market, pleasant parks and open spaces creating a thriving artery and evocative identity for the town.

Chippenham will have an integrated approach to transport so that traffic flow will be more efficient and the town centre will have improved access by car, cycle and pedestrians whilst improved and affordable public transport will reduce overall dependency on the private car.

Chippenham will be a place where young people choose to stay to live and work, because of the excellent education facilities and the choice and quality of work, housing and leisure opportunities.

Appendix 1

Summary of statements from the Visioning events 3rd and 4th February 2011

Very significantly majority view

Q4: Your main concerns about the town?

6. Lack of good shops and restaurants

Q5: What do you value about the town?

5. Countryside, wildlife, beauty, rural location, peace & quiet

Q6: Some ideas for a distinctive identity

9. Chippenham should concentrate on providing better shopping, eating and leisure activities

Q8: The River

1. The river should be more developed for recreation – walking, cycling, canoeing, fishing, sailing, informal boating etc

2. The river should be more part of the town centre eg. with lively cafés, footbridges and better lighting

Q9: Chippenham on foot

2. I would like to see New Road, the Western Arches and some of the shop fronts cleaned up and made more attractive

5. I would like to see the weekly market improved, Chippenham is a market town after all

Q10: Transport, traffic and parking

3. Parking should be cheap and easy for residents, workers and/or visitors

Q14: Chippenham's relationship to its surroundings. *Its future identity should be defined:-*

6. By the picturesque surrounding villages and countryside

Q15: what's your best image for the future? *I think Chippenham should best be described as:*

2. A riverside town

5. A market town

(Other) most significant responses

Q1: Most important causes of change?

2. Changes in agriculture and use of the land for resources other than food
5. Further development in technology
8. The global economy
9. An ageing population

Q2: How confident do you feel that Chippenham will be a better place to live in the future?

3. Not very confident [however this was the middle option]

Q3: Why I live in or near Chippenham

4. It feels safe and is relatively crime-free
5. I enjoy the environment – river, green spaces, town centre etc
7. It is convenient to travel to my place of work
8. My job brought me here

Q6: Some ideas for a distinctive identity

2. Chippenham's main asset is its river and its future identity should be as a riverside town
4. Chippenham is a nice-sized attractive town in rural surroundings which should be preserved against unsuitable development

Q7: Chippenham's Past – how important for the future?

2. History is important and we must preserve the best heritage buildings, but we also have to look to the future
5. New development must be designed to reflect the town's heritage

Q10: Transport, traffic and parking

2. The parking facilities need to be made more attractive and up to date
4. Traffic congestion is a big problem and must be sorted out

Q11: Leisure

2. It is a priority for Chippenham to stop 'leaking' much of its leisure spending to nearby towns and cities
3. We need a bigger and better cinema
5. We need a better performance venue eg. for music, comedy and theatre

Q12: Shopping

1. The problem with the town centre is there are not enough good shops and restaurants
3. It is a priority for Chippenham to stop 'leaking' about a third of its shopping to nearby towns and cities
6. I would like to see more independent and individual shops in the town

Q13: Employment

1. We should make sure that good jobs are available within the town for residents
3. There should be high-tech offices near the railway station, as in other towns along the main line
4. The focus should be on creating local jobs for young people

Q14: Chippenham's relationship to its surroundings. *Chippenham's future identity should be defined:-*

1. As an M4 town with fast road transport to London/Bristol and beyond
4. As a Wiltshire town first and foremost

Q16: *I think Chippenham should best focus its efforts on developing*

2. The river as a local asset and integrating it more with the town
4. Local festivals, events and leisure facilities
6. Better public transport and parking, reducing traffic congestion, exploiting the railway and its connections

Update from	Chippenham CAYPIG / Youth Development Service
Date of Area Board Meeting	7.3.11

Headlines/Key Issues

- 13-19 Youth Strategy Review (county)

- Skate park site issue to be resolved

- Olympiad arts and media suite open (see attached)

Projects

- Bridge centre programme continues as normal (see attached)

- Dirt Jumps maintenance session 23.2.11

- Chippenham Outreach Team

Future Events/Dates for the diary

- CAYPIG meeting Wednesday 6.4.11 6-7.30pm @ Bridge Centre

- CAYPIG meeting 26.1.10 Wednesday 20.7.11 @ Bridge Centre

-

Signed: Richard Williams

Date: 25.2.11

**DEVELOPMENT SERVICES FOR YOUNG PEOPLE
CHIPPENHAM PROGRAMME**

JANUARY – END OF MARCH 2011

* = @ the Bridge Centre

MONDAY	Achievement Night @ Bridge Centre	
	Duke of Edinburgh Award	7.00 - 9.30 pm
	Kit Car Project	7.00 - 9.00 pm
	Youth Outreach	7.00 – 9.00 pm
	No Messin DJ project @ Olympaid	6.00- 8.00pm
TUESDAY	Skate Shed (BMX/Skaters) *	6.00 – 7.00 pm
	Chillax café *	7.00 – 9.00 pm
	Bands / Music Olympaid	7.00- 9.30 pm
	Youth Outreach	7.00 – 9.00pm
WEDNESDAY	Skate Shed (In Liners) *	5.00 – 6.00 pm
	Pop Dance Project *	5.00 - 6.30 pm
	Youth Outreach	7.00 - 9.00 pm
THURSDAY	Bands / Music Olympaid	7.00- 9.30 pm
	Girls Group (Rise Centre)	5.30- 7.00 pm
	Youth Outreach	7.00 - 9.00 pm
FRIDAYS	Friday Night Alternative @ Bridge Centre	
	Skate Shed (Scooters) *	6.30 – 8.00 pm
	CHILLAX Café*	6.30 - 9.00 pm
	Plus 'No Worries' advice session *	
SATURDAYS	Skate Shed Skateboards	10.30-11.45pm
	Scooters	11.45- 1.00pm
	Arts and Media Taster session @Olympaid	10.30- 1.30pm

To take part in any of these activities you can:

- Just turn up
- Speak to Ben Harman (Youth Development Co-ordinators) based at The Bridge Centre or Sophie Grist (Youth Development Co-ordinator Westlea Youth Work Project) Contact No: 01249 655249
- Or contact Richard Williams (Team Leader) on 07990 908812

Appropriate clothing must be worn. Participants will be required to complete parental consent / membership form.

We can also offer life skills workshops, night walks, high ropes and raft building by arrangement.

**Chippenham Vision Paper for Area Board****Title: Employment Land in Chippenham**Summary

This paper sets out the need for suitable employment land in Chippenham and the ways in which the Chippenham Vision can help address the current shortage in supply.

Recent evidence from economic development officers has indicated a strong demand for employment land in Chippenham. Failure to respond to this demand may lead to businesses moving elsewhere with the resultant loss of local employment at a time when job losses are universally anticipated. Furthermore Chippenham is in danger of being completely overlooked as a potential business location in the future.

The Chippenham Vision identified a severe threat of shortage of employment land in the 2008 Vision strategy document. The current consultation on the Core Strategy is seeking to identify appropriate land for this purpose. However this process will not be concluded in time to satisfy the immediate demand.

The draft Vision set out a primary objective to make the town an attractive location for businesses and it has been a recurring theme as the Vision has developed over the past months through consultation with local stakeholders.

Recent consultation with local residents identified that a key priority for the future was the creation of local jobs for young people, making sure that good jobs are available within the town for local people and identifying more employment land to retain and attract employers.

Objective

The purpose of this paper is threefold:

Firstly, to raise the profile of the issue. The Chippenham Vision has a role to inform key partners and stakeholders in order to raise awareness and understanding of how this issue will impact the delivery of the Vision.

Secondly, to improve understanding of the issue. There is a perception that there are a large number of vacant premises in the town and therefore there is no real need. Unfortunately this is not the case. Instead there is frequently a mismatch between available land and property and the needs of business. Details are set out below

Thirdly, to prepare Councillors, local stakeholders and residents in advance of key decisions being made. The Vision can perform a local co-ordination role to encourage partners to work in concert and can help facilitate solutions but

applications for development will come forward in advance of the Core Strategy being agreed. It is therefore critical that discussion and debate of these issues takes place so that those decisions are well informed.

Proposal

It is proposed that the Vision take a lead in addressing the issues restricting supply and improve understanding of the situation amongst key decision makers.

Background

Previous Planning Policy Guidance (PPG) 4 emphasised the need for development plans to allow for choice, flexibility and competition taking into account the locational demands of business in planning for economic growth. Development plans should ensure that there was sufficient land available which is readily capable of development and well served by infrastructure.

PPS4 reflects changes in the role of planning. There is a move towards a more positive attitude for development and a presumption in favour of proposals for sustainable economic development.

Full consideration should be given to the economic, social and environmental aspects of a proposal, as part of a more positive approach to considering new development. The imminent Localism Bill is likely to have further impacts on the planning process.

The 2008 'Vision for Chippenham' Document identified a severe threat to employment in Chippenham from a shortage of employment land for employers to move to or expand. This was based on a substantial report commissioned by the Chippenham Vision from King Sturge (available)

This threat was confirmed in a study of available employment land by DTZ for Wiltshire Council (however some concerns have been expressed regarding the robustness of this study) which formed the basis of the Wiltshire Workspace and Employment Land Strategy 2009. This work identified only three suitable and substantial opportunities for employment land in Chippenham beyond the immediate future. All three of these presented issues to overcome. It also identified a land requirement in Chippenham of 42 hectares.

Commercial property requirements in the future will depend on a number of factors. Population size, growth of certain employment sectors (and decline in others), changes in technology and working practices and the general economic cycle will all influence demand for commercial property in the coming years.

Generally speaking in a strong market developers will act quickly to complete new premises, while in a weaker market they will be less eager to build speculatively and may have to wait longer to find buyers or tenants for their developments.

Demand for particular types of business accommodation also depends to a large extent on technology. Office users will want buildings that can accommodate the latest developments in IT while being cheap and efficient to run. Manufacturing is more difficult to predict. However as much bulk manufacturing takes place abroad,

demand in the UK will be for smaller, more flexible premises with a mix of office and manufacturing space, which can be used for R&D and more specialised manufacturing. Larger manufacturers want premises tailored to their particular needs, with a good mix of indoor and outdoor space.

Main issues for consideration

- **Demand** - There are indications of strong demand and a serious shortage of supply. If this situation is allowed to continue, employers will move elsewhere. This situation has occurred in before i.e. Dyson in Malmesbury. There are at least two large businesses in Chippenham which have an immediate requirement of over 20 acres of employment land between them. A recent pilot survey undertaken by NWEF (Appendix 1) has indicated that several businesses in Chippenham are looking to expand in the near future. Further work and a follow up survey have been carried out in early 2011 to assist the creation of a robust evidence base of demand for employment land in Chippenham. However there is a lack of detailed evidence of demand and the type of premises occupiers require.
- **Quality** - a fair proportion of the existing employment land estate is in poor repair (in both private and public ownership). In some cases the cost of remediating the land and or buildings outweighs the financial return from redeveloping the land.
- **Land Value** - in some cases Brownfield land has been designated for mixed use. This results in land owners holding out for opportunities to develop the land for retail (supermarkets) and or residential use which would result in much higher financial returns for them.
- **Development Costs** – In addition to the cost of remediating land or upgrading buildings there are often costs associated with improved infrastructure (utilities, broadband, access etc). In other cases the contributions required by the planning authority from the developer (ie Section 106) can limit their ability to deliver a financially viable scheme.
- **Scale** - Much of the currently available land and property is too small to accommodate businesses wishing to grow.
- **Location** – many sites do not provide sufficient accessibility for movement of goods and staff, or sufficient parking. Some businesses require a sufficiently 'attractive' location in order to create the right impression for their customers and to attract staff. Other sites are too close to residential areas which can restrict hours of operation or types of operation due to noise etc.

It is often the combination of a number of these factors which need to be overcome in order to produce a suitable scheme for development.

- **Churn** – one final factor is the rate of business turnover. At any one time there will be businesses vacating premises as a result of various factors (expansion, contraction, consolidation, bankruptcy). It takes time for premises to find a suitable occupier. The rate of churn is not consistent and can have significant peaks and troughs, some occurring naturally others as the result of external economic factors.
- **Timescale** - The Core Strategy, which will identify suitable employment land in Chippenham, will not be adopted until Autumn 2012. The Economic Development Team at Wiltshire Council plan to commission a 'Phase 2' to the DTZ Employment

Land Strategy to address the identified shortcomings, this is still at Project Initiation Stage.

Consideration must therefore be given to the implications of losing significant local employers and to bringing forward land for employment development outside the current plan.

Approach

The first phase of the Chippenham Vision master-planning process aims to identify existing documents and strategies, assess them for relevance and robustness, and procure evidence where appropriate to fill or remedy any gaps or shortcomings in the evidence base.

We propose to extract all the Chippenham relevant information from the existing DTZ Workspace Strategy, critically assess it, commission a piece of work to remedy inaccuracies and fill the evidence gap.

This would hit three objectives:

1. A cohesive and agreed workplace and employment land strategy between Wiltshire Council and the Vision
2. A vital piece of the Master planning data would be assessed and completed
3. An additional piece of evidence would be provided in time to feed into the Core Strategy.

The Chippenham Vision will then seek to:

- Actively engage with all developers and businesses who are prepared to bring forward proposals for significant enhancement of local employment and support them in bringing forward high quality proposals based on current best practice.
- Work with developers to ensure that environmental considerations be a key priority in the delivery of new development eg. – Reuse of old buildings where possible, minimise the impact on the surrounding countryside etc.
- Promote Chippenham as a business location
- Work with all partners to determine the priorities for each site
- Encourage proposals which can demonstrate an overall benefit to the town and the wider objectives of the Chippenham Vision subject to appropriate consultations with stakeholders and the Chippenham public
- Work with businesses and developers to encourage and achieve the highest possible standards of design, construction and environmental responsibility.
- Raise the level of understanding amongst local people and stakeholders regarding the need for employment land
- Support further research and analysis of local need and demand. Improve understanding of what occupiers require. Why are they in the area, what are they looking for, or why have they vacated the site/area etc?

- Work with partners and developers to identify ways to unlock existing land
- Work with partners and developers to ensure the provision of adequate infrastructure to support the development of suitable employment land and any wider benefits
- Support the creation of suitable workspace for start up businesses and business incubation units
- Identify the tools to facilitate investment (e.g. Localism Bill)

Risk Assessment

There is a danger in actively encouraging development proposals in advance of the allocation of land through the usual planning process. This has the potential to undermine the spatial planning system and thereby opening the door to a number of unsuitable planning applications.

However due to the reasons above, the alternative of waiting for the core strategy could lose key employers at a time of rising unemployment, hence the need for this strategy.

Mitigation: The Vision will ensure that planning officers are fully involved and informed at all stages.

Financial Implications

There are no financial implications to the Area Board.

Legal implications

The Vision Board can only operate to advise partners therefore it must ensure that it does not take action that would prejudice the formal planning application process.

Options

Do Nothing

Reason why option rejected: There is an imminent threat to losing business and employment in the town. Failure to take action would send a wrong message to residents and businesses that the Vision is not serious about the future of the town.

Defer to the Wiltshire Council Employment Land and Workspace Strategy

Reason why option rejected: This is a countywide strategy and not sufficiently specific to Chippenham.

Recommendations

- The Area Board are recommended to note and comment on the issues raised in this paper
- The Area Board are recommended to approve the Vision take a lead in addressing the issues restricting supply and improve understanding of the situation amongst key decision makers

Chippenham Property Demand Survey results - 2011

Property Classification

Industrial	13
Office	18
Leisure	3
Retail	2
Warehouse	5
Other	1

Number of Employees

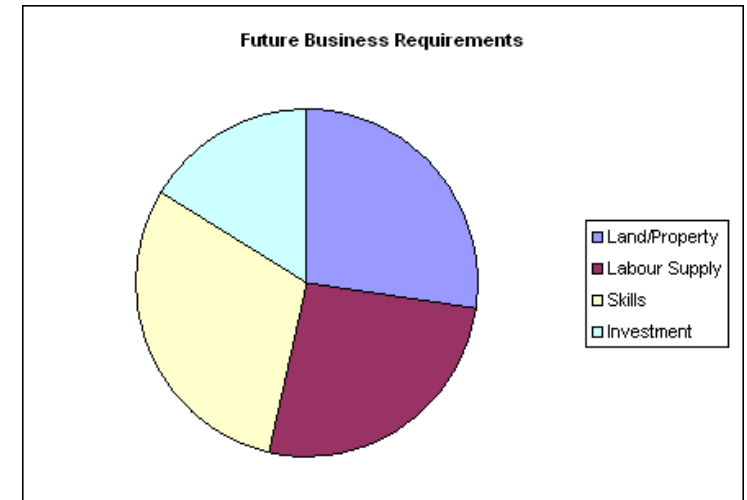
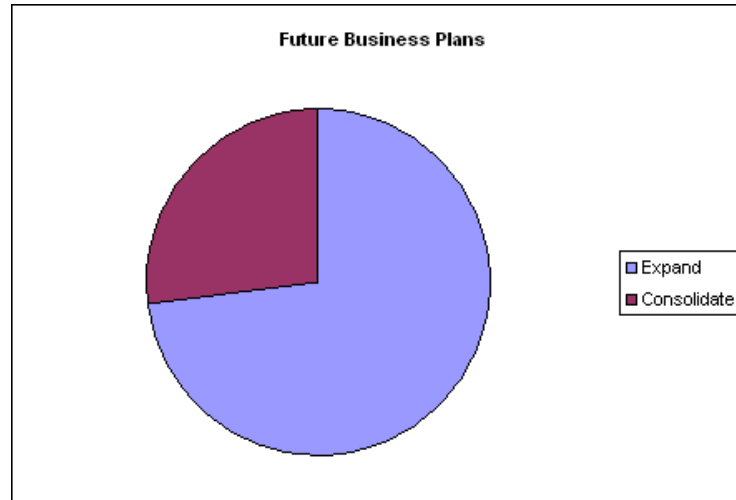
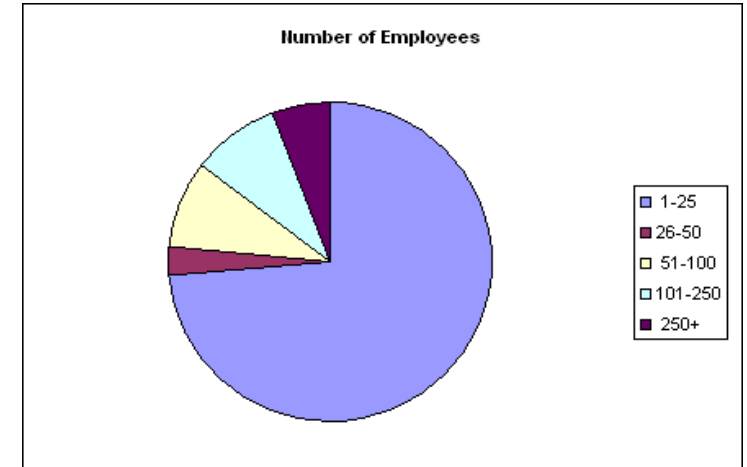
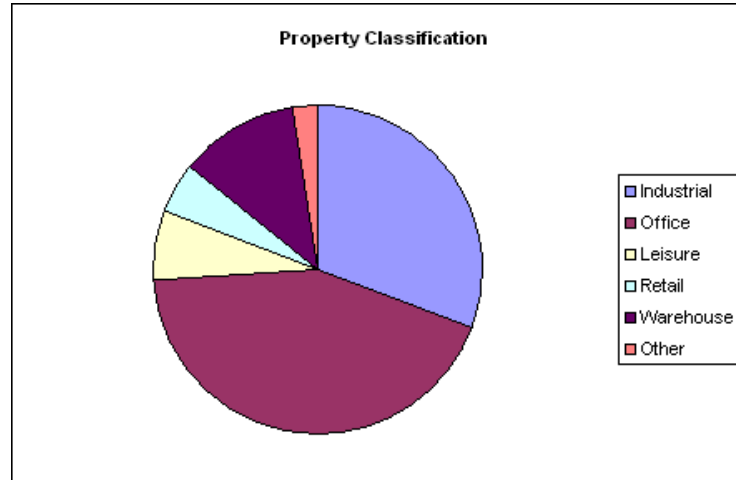
1-25	25
26-50	1
51-100	3
101-250	3
250+	2

Future Business Plans

Expand	24
Consolidate	9

Future Business Requirements

Land/Property	20
Labour Supply	19
Skills	22
Investment	12



Cllr. Bill Douglas – Highways Safety

The concentration this year has been on Schools Safety.

The Senior School Travel Plans have all been completed and submitted and they are well aware of all safety funding sources should they feel the need for further safety measures.

However, the road safety situation around some of our Junior and Special Schools was found to need a lot of improvements.

To qualify for funding for these improvements, Travel Plans and Assessments have to be submitted. This has now been completed and they have started submitting applications, four are now in the pipeline.

Schools Safety is funded directly by a special Schools Budget direct from Wiltshire Council. You will be pleased to hear that, in the Local Transport Plan passed last Tuesday, Schools Road Safety has been placed in the High Priority category. We hope this will speed up the processing and implementation of these applications.

At Hardenhuish and Sheldon Schools, a complete Road Safety re-assessment was made by the Highways Department and improvements have been carried out to the road surfaces, crossings, signage and parking.

The work was carried out in two stages during the year and the final item, the crossing at Cepen Park, North, was switched on two weeks ago. An excellent job.

The Webbington Road Traffic Calming Measures have at last been passed and are being installed this week. This will make it much safer for the residents and, perhaps more important, safer for the children and their parents who travel to and from Charter and Kings Lodge schools.

We all thank both Heads of School, and their pupils - and also Judy Edwards (Extended Services Director) and the Members of the Youth Parliament, for bombarding Cabinet Minister Dick Tonge, with letters supporting this application.

It would have taken a very brave man to say no to that lot.

Safety Measures on the A350 dual-carriageway was a major goal, which, unfortunately, has not yet been achieved. This is due to the Highways Department budget restraints. However I am hopeful that, after the case has been to trial, a Coroners Inquiry will provide recommendations that Highways will feel they must act on.

Finally, it is important that we bring it to the notice of the public that our Senior Schools all have excellent Road Safety Training programmes in place, which have been running for years. In the junior schools the schools and parents combine to teach the younger ones the basics. The priority for all our schools has always been the safety of our children.

The full accident statistics for the Area are still being gathered by the Police and will be made available when completed. I would like to thank the Police and the Highways Engineering Department for their help and support this year.

Report to	Chippenham Area Board
Date of Meeting	7th March 2011
Title of Report	Community Asset Transfer

Executive Summary

This report deals with an application for the transfer of land adjacent to Chippenham Sailing and Canoeing Club (Grid reference 392911 172769) in accordance with Wiltshire Council's Community Asset Transfer Policy.

Proposal

Chippenham Area Board is asked to consider an application submitted by Chippenham Sailing and Canoeing Club for the transfer of land off Long Close, the Sailing Club and the Air Cadets (see map attached at Appendix 1). The applicant's proposal is set out at Appendix 2.

Reasons For Proposal

This proposal supports and implements Wiltshire Council's Community Asset Transfer Policy.

Recommendation

The Area Board is recommended to authorise the Solicitor of the Council to execute all documentation needed to implement the transfer subject to the following conditions:

1. The land is maintained for the benefit of the community and residents will be encouraged to enjoy the amenity
2. A standard 'reverter' clause is included in the title, which will ensure that if the land stops being used for the benefit of the community, Wiltshire Council will have the option to repurchase the land for the sum of £1.

Purpose of Report

1. Chippenham Area Board is asked to consider an application submitted by Chippenham Sailing and Canoeing Club for the transfer of land off Long Close, the Sailing Club and the Air Cadets (see map attached at Appendix 1). The applicants' proposal is set out at Appendix 2

Background

2. Wiltshire Council is supporting the principle of the transfer of community assets in order to empower and strengthen local communities. Wiltshire Council believes that transferring appropriate public assets to communities leads to more responsive services that better meet local people's priorities.
3. Transfer of an asset can also provide the opportunity to lever more resources into a community and provide a more accessible and responsive base from which to deliver local services.
4. A community group or organisation can benefit from greater financial stability and build confidence through having ownership (or long term security through a lease) of a physical asset. This financial sustainability can help the organisation become less dependent on grants, provide security for further borrowing and opportunities for further growth.
5. Typically, organisations that would be considered appropriate are Voluntary and Community Groups/Associations, Town or Parish Councils, Trusts or Charities, or Social Enterprise Groups.

The application before the Area Board

6. The application from Chippenham Sailing and Canoeing Club is attached at Appendix 2 and relates to the transfer of land adjacent to the Sailing and Canoeing Club.
7. The application was submitted in accordance with Wiltshire Council's application process and meets the requirements for consideration by the Area Board.
8. The Community Area Manager has consulted with Strategic Property Services, who have undertaken appropriate consultation with service departments across the Council.
9. Local consultation has been undertaken by the applicant in accordance with the application checklist and the outcome of the consultation is included within the application.

The views of Council officers

10. On behalf of Wiltshire Council, Strategic Property Services (who have overall responsibility for the Council's estates and property) has provided the following observations to the Area Board.
11. Chippenham Sailing and Canoeing Club is a valuable community amenity, which is enjoyed by a broad range of people from across the community. It is also utilised and enjoyed by people from the wider community area and beyond.
12. It is important that links to the community beyond the town boundaries are maintained.

Main issues for consideration by the Area Board

13. Chippenham Sailing and Canoeing Club has secured letters of support from local Councillors and the Chairman of the Air Cadets.
14. It is a requirement under Wiltshire Council's Asset Transfer Policy that there must be a clear link between the asset transfer request and local community priorities.
15. Chippenham Sailing and Canoeing Club is a thriving club which plays an active part in local physical health and wellbeing. The club has played a significant part in the Rivers Festivals held in 2009 & 2010. The club has been awarded "ClubMark" and "TopClub" as well as being shortlisted for Wiltshire and Swindon Council team of the year 2010.
16. Officers understand Chippenham Sailing and Canoeing Club has a long term aim for the Club is to provide a fit for purpose facility which will include training room, meeting room and changing facilities. These will be accessible by groups such as youth organisations and other local community groups. The current area of land owned by the Club does not allow for this expansion.
17. This proposed asset transfer demonstrates a direct link to the Chippenham & Villages Community Plan "The River is an important asset in Chippenham and is not used to its full potential. Much could be done to enhance the town by enhancing the river and riverside environment." and "Insufficient outdoor sports facilities".
18. Chippenham Vision aims to enhance the riverside environment and make it a much more significant and accessible feature of the town.
19. This proposed asset transfer demonstrates a link to Wiltshire Council's priorities in the Local Agreement for Wiltshire "Help local communities develop their own priorities and improvements", "We help communities help themselves" and "Increase opportunities for physical activity for the whole population".

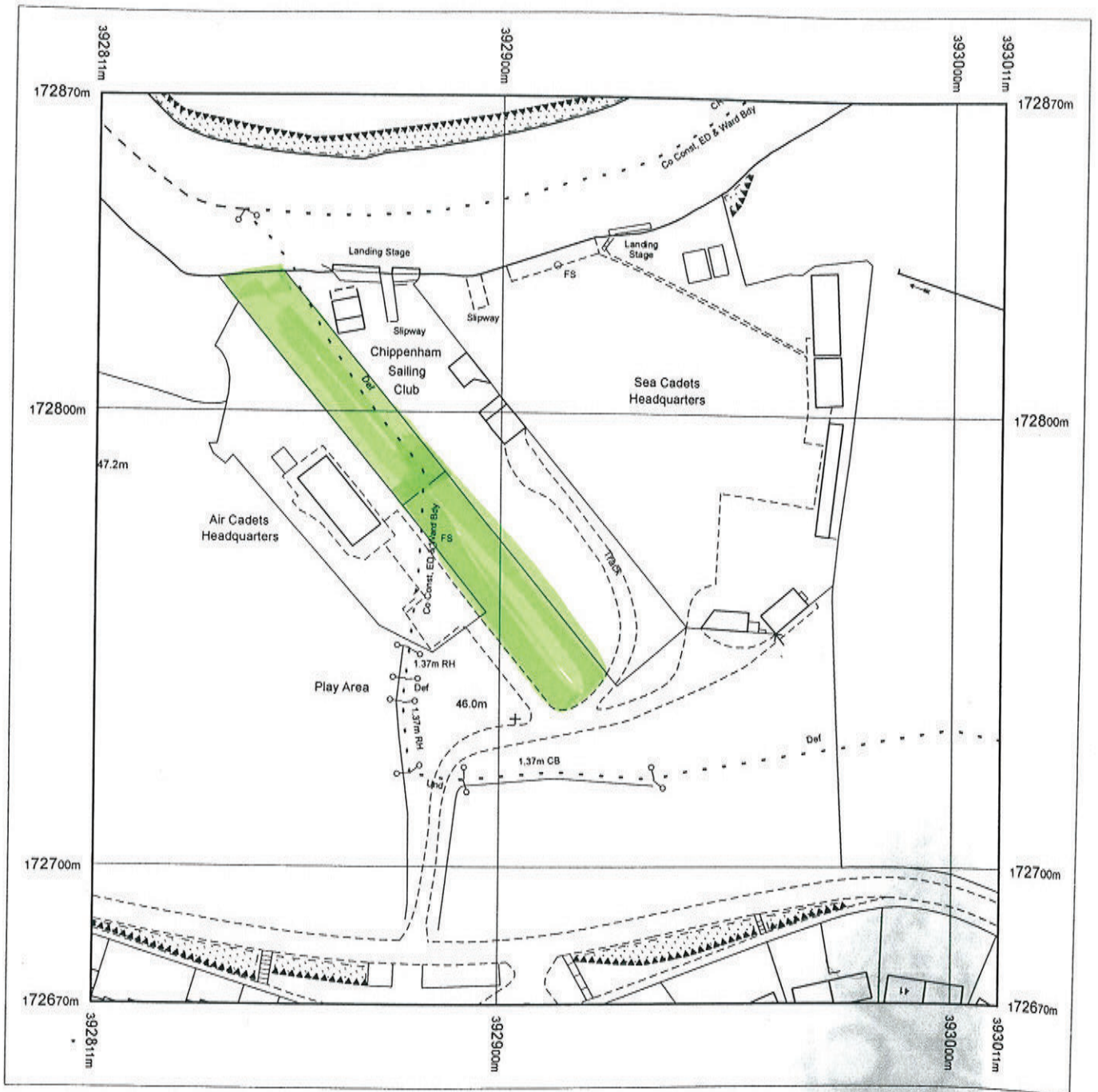
20. It is a requirement that a 'reverter' clause is included in asset transfer arrangements. This means that, if the site stops being used for Community Public Open Space purposes, Wiltshire Council will have the option to repurchase the land for the sum of £1.00.

Recommendation

21. Having carefully considered the application and the views of Council officers, the Area Board is invited to approve the transfer subject to the following conditions:
- i) The land is maintained for the benefit of the community and residents will be encouraged to enjoy the amenity.
 - ii) A standard 'reverter' clause is included in the title, which will ensure that if the land stops being used for the benefit of the community, Wiltshire Council will have the option to repurchase the land for the sum of £1.

Appendices:	Appendix 1 - Map Appendix 2 – Community Asset Transfer application
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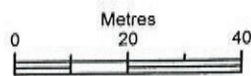
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The representation of a road, track or path is no evidence of a right of way.

The representation of features as lines is no evidence of a property boundary.



Scale 1:1250

Supplied by: **North Wiltshire D C**
 Serial number: 01787000
 Centre coordinates: 392911 172769.5

Further information can be found on the OS Sitemap Information leaflet or the Ordnance Survey web site:
www.ordnancesurvey.co.uk

Planning Services

Chippenham Canoeing Club

off Long Close

Chippenham

Report to	Chippenham Area Board
Date of Meeting	7th March 2011
Title of Report	Community Area Grants

Purpose of Report

To ask Councillors to consider 4 applications seeking 2010/11 Community Area Grant Funding. Officer recommendations:

1. ChAP Health & Social Care Project Team - Award £962 to deliver healthy eating sessions for primary school children and their parents, conditional upon the balance of funding being in place
2. Unity House - Award £1,000 for the purchase of a wooden workshop and wooden bench.
3. Kington St Michael Parish Hall Committee – Award £4,196 for the resurfacing and improved drainage to the car parking area adjacent to Kington St Michael Village Hall, conditional upon the balance of funding being in place.
4. Kington Langley Playing Fields Association - Award £3,945 to install a CCTV system and floodlights at Kington Langley Village Hall, conditional upon planning permission being granted and the balance of funding being in place.

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Community Services (27th February 2010). Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the scheme of delegation, any decision of an Area Board that is contrary to the funding criteria and/or the office's recommendation would need to demonstrate that the application in question has a wider community benefit, and give specific reasons as to why this should justify an exception to the criteria.
- 1.3. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.4. Three applications to this round have been withdrawn in order to gather additional information and will consider reapplying for the next funding round. The applicants have also been referred to the Charities Information Bureau (CIB) for support to seek alternative sources of funding. CIB work on behalf of Wiltshire Council to support community and voluntary groups, town and parish councils to seek funding for community projects and schemes both from the Area Board and other local and national funding sources.
- 1.5. Funding applications will be considered at every Area Board meeting.
- 1.6. Chippenham Area Board has been allocated a 2010/2011 budget of £68,917 for community grants, community partnership core funding and Area Board projects. The carry forward from the 2009/2010 budget is £9. This gives a **total budget of £68,926** for the 2010/2011 budget.
- 1.7. Following the awards made on 17th January 2011 the Chippenham Area Board had a **balance of £12,892**.
- 1.8. A decision has been made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.
- 1.9. The 2010/2011 funding criteria and application forms are available on the council's website (www.wiltshire.gov.uk/areaboards) or paper versions are available from the Community Area Manager.

Background documents used in the preparation of this Report	<ul style="list-style-type: none">• Community Area Grant Application Pack 2010/11• Chippenham Community Area Plan• Local Agreement for Wiltshire
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2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded in the 2010/11 year are made to projects that can realistically proceed within a year of the award being made.
- 2.2. There will be 6 rounds of funding during 2010/11. The first took place on 10th May 2010, the second on 5th July, the third on 13th September, the fourth on 22nd November, the fifth on 17th January and the final round is contained in this report.

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the budget allocated to the Chippenham Area Board.
- 4.2. If grants are awarded in line with officer recommendations, Chippenham Area Board will have a **balance of £2,789**.
- 4.3. On 22nd February 2010 Wiltshire Council Cabinet resolved that all Area Boards be permitted to roll-over any monies that they have not spent during the available time from 2010/11 budget into the 2011/12 budget. This will apply in respect of 2011/12 only and will be reviewed in subsequent years.

5. Legal Implications

- 5.1. There are no specific Legal implications related to this report.

6. HR Implications

- 6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1. Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.
- 7.2. Implications relating to individual grant applications are outlined within section 8 – “Officer Recommendations”.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	ChAP Health & Social Care Project Team	Healthy eating sessions for primary school children and their parents	£962

8.1.1. ChAP Health & Social Care Project Team - Award £962 to deliver health eating sessions for primary school children and their parents , conditional upon the balance of funding being in place.

8.1.2. This application meets the Community Area Grant Criteria for 2010/11.

8.1.3. This application demonstrate link to the Chippenham & Villages Community Plan “Action on obesity, smoking and teenage pregnancy” and “Access to basic skills”.

8.1.4. This project demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire – “Tackle obesity and improve healthy eating and physical activity” “Provide strong foundations for children and young people’s development” and “encouraging participation in positive activities and the promotion of ideas about safe, cohesive and resilient communities”.

8.1.5. The Joint Strategic Needs Assessment (JSNA) for the Chippenham community area showed that 20.3% of children measured in Chippenham were found to be overweight or obese. Chippenham Area Board selected Childhood Obesity as one of their 5 priorities for 2010/11.

8.1.6. Officers are of the opinion that this project will provide an opportunity for children to learn about healthy food choices and acquire practical skills.

Ref	Applicant	Project proposal	Funding requested
8.2.	Unity House	Purchase of wooden workshop and wooden bench	£1,000

8.2.1. Unity House - Award £1,000 to purchase a wooden workshop and wooden bench.

8.2.2. This application meets the Community Area Grant Criteria for 2010/11.

8.2.3. This application demonstrates a partial link to the Chippenham & Villages Community Plan “Access to Community Health Services for vulnerable groups ”

- 8.2.4. This project demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire to enable people to improve their long term health and wellbeing “Promote Health & Wellbeing”, “Reduce alcohol related crime and harm” and “Support to have independent and fulfilling lives as part of their local community” “.
- 8.2.5. The project demonstrates a link to Chippenham Vision “To ensure we are focused on meeting the needs of the whole community”.
- 8.2.6. Officers are of the opinion that in addition to being a positive activity the project will provide the clients at Unity House with the opportunity to acquire new skills and take pride in their achievements.
- 8.2.7. Officers understand that Wiltshire Wood Recycling is supplying the workshop and bench and Unity House will be working with them to install and erect.
- 8.2.8. Officers are of the opinion that this project will be of benefit to the clients at Unity House.

Ref	Applicant	Project proposal	Funding requested
8.3.	Kington St Michael Parish Hall Committee	Resurfacing and improved drainage for the car parking area adjacent to Kington St Michael Village Hall	£4,196

- 8.3.1. Kington St Michael Parish Hall Committee - Award £4,196 for the resurfacing and improved drainage for the car parking area adjacent to Kington St Michael Village hall, conditional upon the balance of funding being in place.
- 8.3.2. This application meets the Community Area Grant Criteria for 2010/11.
- 8.3.3. This application demonstrates a direct link to the Chippenham & Villages Community Plan “Lack of funding for Community Halls and Village Halls”
- 8.3.4. This application demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire “Help local communities develop their own priorities and improvements” and “We help communities help themselves”.
- 8.3.5. Kington St Michael Village Hall is an extremely well used facility in the village, integral to the variety of community services including the village shop and Post Point.
- 8.3.6. Officers are of the opinion that improvements to the parking area are vital to the continued success of the village hall and local community services.

Ref	Applicant	Project proposal	Funding requested
8.4.	Kington Langley Playing Fields Association	Install CCTV system and floodlights at Kington Langley Village Hall	£3,945

8.4.1. Kington Langley Playing Fields Association - Award £3,945 to install a CCTV system and floodlights at Kington Langley Village Hall, conditional upon planning permission being granted the balance of funding being in place.

8.4.2. This application meets the Community Area Grant Criteria for 2010/11.

8.4.3. This application demonstrates a direct link to the Chippenham & Villages Community Plan “Lack of funding for Community Halls and Village Halls”

8.4.4. This application demonstrates a link to Wiltshire Council’s priorities in the Local Agreement for Wiltshire “Help local communities develop their own priorities and improvements”, “Work with communities to tackle those things that matter locally” and “We help communities help themselves”.

8.4.5. Kington Langley Village Hall and Playing Fields are valued and well used facilities within the village.

8.4.6. Officers are of the opinion that this project will improve security at the hall and playing fields.

Appendices:	Appendix 1 grant application – ChAP Health & Social Care Project Team Appendix 2 grant application – Unity House Appendix 3 grant application – Kington St Michael Parish Hall Committee Appendix 4 grant application – Kington Langley Playing Field Association
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No unpublished documents have been relied upon in the preparation of this report.

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CHIPPENHAM AREA BOARD FORWARD PLAN

ITEM 13

Please note that this is a working document which is subject to change due to availability of the relevant officers/partners and relevant time scales.

Date	Location	Area Board Agenda Items	Cabinet Member Attending
Monday 9 May 2011	Chippenham Town Hall	<p>Corporate Items: Older People's Accommodation Strategy Royal United Hospital NHS Trust – Foundation Trust Application</p> <p>Community Area Grants will be considered</p>	Portfolio Holder (tbc)
Monday 4 July 2011	TBC	<p>No items at present</p> <p>Community Area Grants will be considered</p>	Keith Humphries (Health and Wellbeing)

Chippenham Area Board Officer Contacts:

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Democratic Services Officer: Penny Bell (penny.bell@wiltshire.gov.uk)

Service Director: Parvis Khansari (parvis.khansari@wiltshire.gov.uk)

